



ProtectMyID™ Elite

Industry-leading, multi-layered identity theft detection, protection and resolution.



Leverage the superior identity protection services that Experian® has provided during thousands of data breaches, including high-profile incidents involving many Fortune 500 companies.



Data loss and customer loyalty

A data breach not only damages your brand. It also erodes customer loyalty, leaving you with loss of business and possibly even litigation. Experian works closely with you to help mitigate these negative effects. We understand the sensitive nature of a data breach and everything that's at risk for both your company and your customers whose data has been lost.

Your customers face an increased risk for identity theft because of a data breach. Experian helps you meet their needs for comprehensive identity protection with ProtectMyID Elite. We'll manage your case, provide assistance to you and your customers throughout the entire process and give your customers protection they can trust.

America's #1 full-service identity protection

Experian has managed thousands of data breaches in nearly every industry. As part of our data breach resolution services, Experian's ProtectMyID Elite provides a variety of superior identity protection tools. ProtectMyID Elite helps your customers keep their personal identities secure even after data loss. We use Experian's powerful tools and security standards to track 50 leading indicators of identity theft every day. We alert consumers about changes to their identities and help them resolve identity theft from start to finish. With ProtectMyID Elite, you give your customers peace of mind and protection like no other.

ProtectMyID Elite's comprehensive protection

- Early warning Surveillance Alerts™ via email, mobile text or iPhone/Android App notify consumers of new activity related to their identities through three levels of daily monitoring:
 - Credit report monitoring checks for new credit cards, loans, inquiries, delinquent accounts and more on a consumer's three credit reports.
 - Internet Scan monitors online sources known for selling, trading or sharing compromised personal data, such as Social Security, debit, credit and medical insurance card numbers.
 - Change of address monitoring checks for address changes at the national or account level that could indicate criminal activity.
- Lost Wallet protection helps reduce the risk of lost or stolen credit, debit and medical insurance cards with rapid assistance to cancel and replace cards and curb financial loss.
- \$1 Million Identity Theft Insurance* with a \$0 deductible may cover illegal electronic fund transfers, lost wages, legal fees and private investigator costs.
- Fraud Resolution Agents help investigate and resolve potential identity theft from start to finish. With a dedicated agent, consumers aren't left on their own to contact creditors, close fraudulent accounts, place fraud alerts on their Experian credit reports and more.
- A personal and complete Experian credit report goes to all members so they can check for inaccurate information that may be a sign of identity theft.
- Additional resources educate members on identity theft, identity theft resolution and personal protection to help them be proactive on a daily basis to fight identity theft.

*Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of Chartis, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

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To learn more about ProtectMyID Elite and Experian® Data Breach Resolution, call **1 866 751 1323** or visit **www.Experian.com/DataBreach**.