

# International Extended Report

Encyclopedic international credit information for more than 225 countries at your fingertips

According to the World Trade Organization, the global business export market reached nearly \$16 trillion in 2016. As more companies participate in global product exports and services in 2017 and 2018, this staggering number is estimated to trend 3 percent to 4 percent higher.

If your company wants to expand its global presence, access to comprehensive international credit information is critical. But it's also essential to have reliable data sources to verify your trading partners and suppliers, especially to verify companies' financial stability and financial performance year-over-year. When securing an international business report, you need to do more than simply obtaining a credit risk rating for your prospective customers. You cannot minimize business risks unless you get the complete picture.

That's why Experian created the Extended Report, which gives you comprehensive credit risk rating information along with financial information, corporate family tree, and other important details for more than 40 million companies.

## Challenges of doing business internationally

Companies looking to do business internationally face a variety of challenges. To thrive in the global environment, you must be prepared to deal with these challenges, including:

- Lack of transparency of business data in the international marketplace.
- Significant operational costs using multiple data sources for international reports.
- Difficulty developing sources of international data that are both current and high quality.
- Lack of robust risk assessment tools to assess the creditworthiness of your partners and suppliers.

## Key features of the Extended Report

The Extended Report contains comprehensive risk rating information and thorough company historical data and financials to help you evaluate partner and supplier risk.



### Extended Report Highlights

- Firmographic information such as name, address, phone number, and website address (URL).
- Legal name and registration number.
- Financial Stability Risk Score<sup>SM</sup> and credit dashboard.
- Credit risk rating and credit limit recommendation.
- Employee size, sales volume and banking information.
- Beneficial owners.
- Company financial reports going back three years.
- Corporate family tree.
- Historical information such as change of name, address and registration number.

## International Extended Report

### Detailed credit and industry information so you can make informed decisions

One of the key benefits the Extended Report offers is the expansive credit and industrial data presented for each company record. The credit risk information on the Extended Report provides a financial stability risk score that ranges from 0 to 100. A financial stability risk score can help with benchmarking by indicating the risk and stability of the business. This lets you quickly evaluate the business and categorize it into an approved or denied category.

### Strong financial data helps you predict company performance and trends

In addition to thorough company detail data, the Extended Report provides comprehensive company financial reports going back three years. Having access to strong financial information for any given business is crucial to predicting its future financial performance and strength. Insight into balance sheets, profit and loss account items, earning ratios, and company turnover (annual revenue) helps you with assessment and credit risk management so you can determine if the company you're evaluating is financially stable enough in the long run.

### Complete corporate structures help you determine relationships and beneficial ownership

A key benefit of our information is the complete corporate structure now available with the Extended Report. Detailed corporate structure helps you identify the ultimate parent company, ultimate parent ownership and shareholders, as well as associated sister companies. Insight into beneficial ownership of a corporation is no longer just nice to have — it's now must-have information to help you meet regulatory requirements when working with international companies.



#### Extended Report availability

- Austria
- Belgium
- Brazil
- Canada
- Denmark
- Finland
- France
- Germany
- Ireland
- Italy
- Netherlands
- Norway
- Portugal
- Singapore
- Spain
- Sweden
- Switzerland
- United Kingdom
- United States

Through our worldwide network, Experian® provides a source of timely, consistent international data in more than 225 countries, dependencies and territories around the world to meet a variety of compliance/due diligence and risk assessment needs.

Our information is fresh. Our prices are competitive. Our value is unmatched.

### About Experian's Business Information Services

Experian's Business Information Services is a leader in providing data and predictive insights to organizations, helping them mitigate risk and improve profitability. The company's business database provides comprehensive, third-party-verified information on 99.9 percent of all U.S. companies, as well as millions of companies worldwide.

Experian provides market-leading tools that assist clients of all sizes make real-time decisions, process new applications, manage customer relationships and collect on delinquent accounts.

To find out more about Experian's international business services, contact your local Experian sales representative, call 1 800 520 1221 or visit [www.experian.com/commercial](http://www.experian.com/commercial).