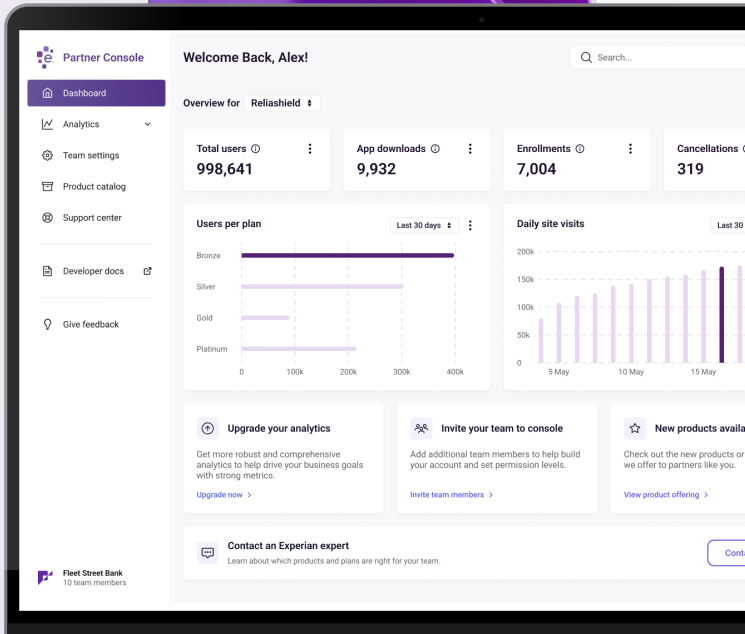


Your journey to a modern, embedded customer experience

Powered by Experian® Connected Platform

From strategy to scale, every step is designed to move your financial, identity and privacy programs forward, helping you launch faster, engage customers more deeply and meet business goals.



STOP ONE

Set the direction

Align on strategy and products

We partner with your team to define program goals and select the right mix of financial wellness and identity protection solutions for your customers.



STOP TWO

Enter the hub

Get access to Console

Your team gains access to Console, the central hub for your partnership, where you explore integration paths, understand requirements and plan your deployment.



STOP THREE

Start building

Build with developer tools

Developers have access to developer docs, sample code, sandbox and try-it-out functionality to begin building and testing integrations in a flexible, self-service environment.



STOP FOUR

Go embedded

Integrate embedded components

Embed pre-built, customizable components directly into your existing desktop and mobile experiences, accelerating time to market with minimal lift.



STOP FIVE

Launch & engage

Deliver high-impact products

Bring trusted financial wellness, identity protection and online privacy solutions to market, seamlessly integrated into your digital ecosystem and ready to drive engagement from day one.



STOP SIX

Measure the journey

Access insight-driven performance

Leverage analytics and behavioral insights to understand customer engagement and identify new optimization opportunities.



STOP SEVEN

Optimize the route

Iterate through partnership

Your dedicated Experian® partner team works with you to refine your program, evolve your approach and unlock additional value.



STOP EIGHT

Accelerate forward

Scale with continuous innovation

Quickly introduce new features and enhancements, keeping your program competitive and evolving with consumer demands, with our modern platform and ongoing product development.



DESTINATION:

Continuous growth, powered by partnership

Experian Connected Platform connects strategy, execution and innovation, enabling you to deliver comprehensive financial wellness, identity and privacy programs that evolve over time and drive lasting customer and business value. Powered by our partnership, you can build, optimize and scale with confidence to achieve long-term success.

[Ready to learn more?](#)