

# Price Transparency: A Clear Opportunity

Regulation is the baseline; the goal should be a better patient experience and improved collections. Experian is ready to help.

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The concept behind the **OPPS Price Transparency Final Rule (CMS-1717-F2)** is simple: provide transparency that will help consumers understand medical costs and make informed decisions — like most other services they purchase. Experian Health's commitment is simple, too: we will help you deliver a great patient experience that is good for everyone.

## What Does the Rule Say?

The final rule mandates that hospitals must publish the following by January 2021:



A comprehensive machine-readable file for "Items and Services" offered by the hospital.

The standard file must include:

- Gross charges
- Cash price for self-pay
- Payer-specific negotiated charges
- De-identified minimum/maximum negotiated charges



A consumer-friendly (plain language), searchable list displaying the payer-specific rate for 300 shoppable services. "Shoppable" is defined by CMS as a service that can be scheduled in advance. CMS has already specified 70 services [see reverse].

The rule excludes federally owned/operated hospitals that don't serve the public or negotiate rates (e.g., VA hospitals). Penalties for non-compliance range from a warning to a fine of up to \$300/day (including negative exposure on the CMS web site).

## Enabling the Best Patient Experience (is more than a regulatory requirement)

Based on Experian Health's own research, we know consumers overwhelmingly want to understand the cost of healthcare services, prior to services being performed. Transparency, beyond being a regulatory requirement, is a significant improvement to the patient journey — benefiting not just the patient but the provider, which typically sees improved collections and patient satisfaction.

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**Our Self-Service Patient Estimates product is currently available and meets the requirement of listing 300 shoppable services, laying a foundation for meeting the 2021 final rule deadline. Experian Health is focused on implementing updates that will help you meet compliance and deliver a best-in-class patient experience.**

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We are also closely monitoring developments and discussion related to the rule. Access our information hub where you can find additional material, sign up for news and updates, submit a question, or schedule a call.

Learn more at [experianhealth.com/price-transparency](https://experianhealth.com/price-transparency)

Fact sheet

CMS' 70 identified services

Evaluation & Management Services	2020 CPT/HCPCS Primary Code
Psychotherapy, 30 min	90832
Psychotherapy, 45 min	90834
Psychotherapy, 60 min	90837
Family psychotherapy, not including patient, 50 min	90846
Family psychotherapy, including patient, 50 min	90847
Group psychotherapy	90853
New patient office or other outpatient visit, typically 30 min	99203
New patient office of other outpatient visit, typically 45 min	99204
New patient office of other outpatient visit, typically 60 min	99205
Patient office consultation, typically 40 min	99243
Patient office consultation, typically 60 min	99244
Initial new patient preventive medicine evaluation (18-39 years)	99385
Initial new patient preventive medicine evaluation (40-64 years)	99386
Laboratory & Pathology Services	2020 CPT/HCPCS Primary Code
Basic metabolic panel	80048
Blood test, comprehensive group of blood chemicals	80053
Obstetric blood test panel	80055
Blood test, lipids (cholesterol and triglycerides)	80061
Kidney function panel test	80069
Liver function blood test panel	80076
Manual urinalysis test with examination using microscope	81000 or 81001
Automated urinalysis test	81002 or 81003
PSA (prostate specific antigen)	84153-84154
Blood test, thyroid stimulating hormone (TSH)	84443
Complete blood cell count, with differential white blood cells, automated	85025
Complete blood count, automated	85027
Blood test, clotting time	85610
Coagulation assessment blood test	85730
Radiology Services	2020 CPT/HCPCS Primary Code
CT scan, head or brain, without contrast	70450
MRI scan of brain before and after contrast	70553
X-Ray, lower back, minimum four views	72110
MRI scan of lower spinal canal	72148
CT scan, pelvis, with contrast	72193
MRI scan of leg joint	73721
CT scan of abdomen and pelvis with contrast	74177
Ultrasound of abdomen	76700
Abdominal ultrasound of pregnant uterus (greater or equal to 14 weeks 0 days) single or first fetus	76805
Ultrasound pelvis through vagina	76830
Mammography of one breast	77065

Radiology Services (continued)	2020 CPT/HCPCS Primary Code
Mammography of both breasts	77066
Mammography, screening, bilateral	77067
Medicine and Surgery Services	2020 CPT/HCPCS/DRG Primary Code
Cardiac valve and other major cardiothoracic procedures with cardiac catheterization with major complications or comorbidities	216
Spinal fusion except cervical without major comorbid conditions or complications (MCC)	460
Major joint replacement or reattachment of lower extremity without major comorbid conditions or complications (MCC).	470
Cervical spinal fusion without comorbid conditions (CC) or major comorbid conditions or complications (MCC).	473
Uterine and adnexa procedures for non-malignancy without comorbid conditions (CC) or major comorbid conditions or complications (MCC)	743
Removal of 1 or more breast growth, open procedure	19120
Shaving of shoulder bone using an endoscope	29826
Removal of one knee cartilage using an endoscope	29881
Removal of tonsils and adenoid glands patient younger than age 12	42820
Diagnostic examination of esophagus, stomach, and/or upper small bowel using an endoscope	43235
Biopsy of the esophagus, stomach, and/or upper small bowel using an endoscope	43239
Diagnostic examination of large bowel using an endoscope	45378
Biopsy of large bowel using an endoscope	45380
Removal of polyps or growths of large bowel using an endoscope	45385
Ultrasound examination of lower large bowel using an endoscope	45391
Removal of gallbladder using an endoscope	47562
Repair of groin hernia patient age 5 years or older	49505
Biopsy of prostate gland	55700
Surgical removal of prostate and surrounding lymph nodes using an endoscope	55866
Routine obstetric care for vaginal delivery, including pre- and post-delivery care	59400
Routine obstetric care for cesarean delivery, including pre- and post-delivery care	59510
Routine obstetric care for vaginal delivery after prior cesarean delivery including pre- and post-delivery care	59610
Injection of substance into spinal canal of lower back or sacrum using imaging guidance	62322-62323
Injections of anesthetic and/or steroid drug into lower or sacral spine nerve root using imaging guidance	64483
Removal of recurring cataract in lens capsule using laser	66821
Removal of cataract with insertion of lens	66984
Electrocardiogram, routine, with interpretation and report	93000
Insertion of catheter into left heart for diagnosis	93452
Sleep study	95810
Physical therapy, therapeutic exercise	97110