



Patient Gifting

Helping patients raise money for their medical bills

In the United States, 61% of all bankruptcies are due to medical bills, and 14% of medical bankruptcies occur because of a sick child. When illness strikes and medical bills become unaffordable for your patients, you can make a difference and promote good will by offering a fundraising tool.

Patient Gifting provides a platform for patients to raise money online to help pay medical bills. Patients create a simple fundraising page from your online business office and share their page via Facebook, Twitter, websites, and email to spread the word. All donations go directly to your hospital's bank account to pay off the patient's medical bills. Patient Gifting is a gift worth giving to your patients and your community.

How we do it

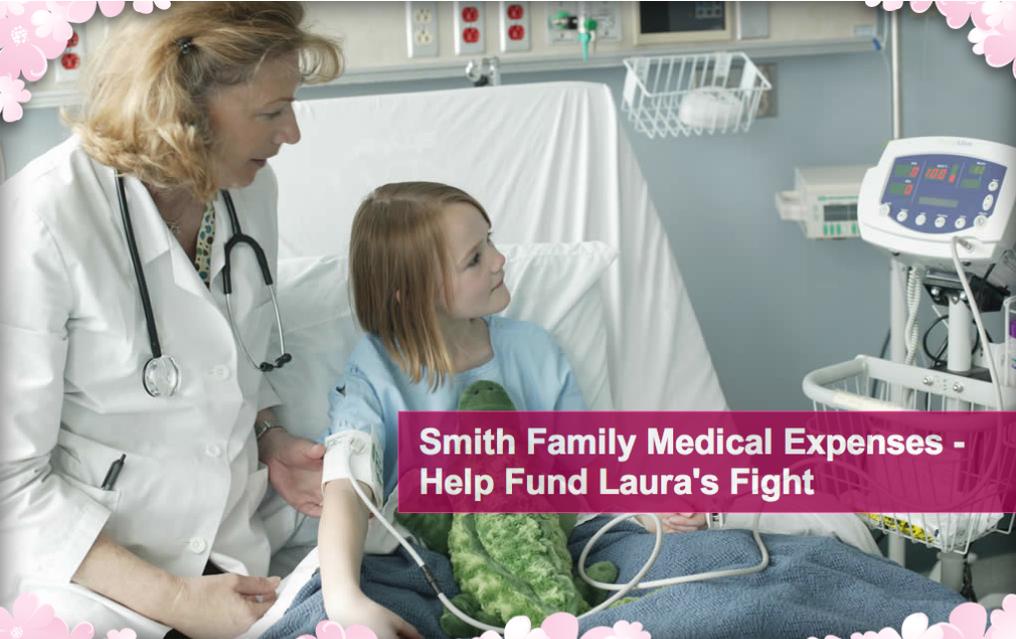
Let us help you make a difference in the lives of your patients struggling with medical debt. Our simple and secure fundraising tool comes fully integrated in our online business office, Patient Self Service.

- Patients create a custom fundraising page in 7 easy steps with room for a personal message, photo, video, and comments from friends and family.
- Patients select the hospital accounts from your online business office to add them to their fundraising page.
- 100% of donations to the patient's fundraising page go directly to the patient's account via the hospital bank account.
- Friends and family, and the patient's company, can post a link to the fundraising page on their Facebook site or website to help the patient reach people beyond their immediate circle of friends.
- Patients can add new accounts to the fundraising page and self-manage their page.

What you get

- Increased self-pay collections and reduced bad debt
- Enhancement of the hospital's brand within the larger healthcare community
- Reduction in patient's stress associated with medical bills, helping their healing process
- Improved patient satisfaction by making a difference in patient's life after their service

Sample Patient Gifting Fundraising Page



Smith Family Medical Expenses - Help Fund Laura's Fight

Fundraising Goal

\$10,000.00

[view details](#)

Progress



\$5,500.00



Laura's Fight

1

Like

In the summer 2007, when Laura was only seven-weeks-old, she was diagnosed with leukemia. In the beginning of the story on the night when Laura was having trouble breathing and we took her to the hospital's emergency room, we thought she might be suffering from a cold or asthma. Once at the hospital, we were told it was something much worse. Our little baby girl was suffering from anemia and her spleen and liver were enlarged due to a large number leukemia cells. Laura had biphenotypic leukemia.

Laura would need chemotherapy and a bone marrow transplant. We keep a journal of Laura's battle with Biphenotypic Leukemia to keep all the people who love Laura updated on her life and progress. It's her ongoing story.

On May 20th of this year, Laura celebrated her 4th birthday. The birthday party was held for the friends and family who emailed through the months with encouragement, strangers who emailed and said, "You don't know me but...", for everyone who made a little bracelet, bought a Laura bracelet, who raised money for Laura, who gave money for Laura, who looked after Laura, who donated blood or signed on with Bone Marrow Donor Registry.

Most Recent Update

Saturday March 6, 2011

Laura's Journey with Childhood Acute Lymphoblas...



0:00 / 5:01

Adobe® Flash® Player 11 (11,0,0,600) (incubator build)

Make a Donation

You can help the Smith family meet their fundraising goal. All donations are directly applied to their hospital account(s).

your name...

your comment...

I Want To Donate: \$500.00

enter a different amount...

print donation coupon

DONATE NOW



Help Spread the Word!

f t URL @

Recent Donations