

Social determinants of health account for up to 80 percent of health outcomes.



What if you had the ability to flag patients who are likely to be readmitted due to factors outside their medical conditions? The right data can help fuel positive health outcomes for your patients.

We have visibility into:



Address and identity data



Demographic data



Household data



Lifestyle and interest data

So what types of questions should you consider as you factor in social determinants of health?

- 1) Does the patient own their home or rent?
- 2) Does he or she have a permanent place of residence?
- 3) What is the patient's preferred language?
- 4) What is the patient's education level?
- 5) Does the patient have access to a vehicle?
- 6) What are their attitudes and opinions on healthy eating?
- 7) Do they live in an area where they have access to healthy food choices?
- 8) Are there other adults in the household?

We can help you leverage this consumer data for actionable care management. Ask us how this data can be folded into your healthcare system.

Visit www.experianhealth.com/data