



# VISION23

• POWERING OPPORTUNITIES

## MONDAY, May 22

TIME	ITEM	LOCATION
12 p.m.–7 p.m.	Registration desk	Springs foyer
6 p.m.–9 p.m.	Welcome party	The Grove

## TUESDAY, May 23

TIME	ITEM	LOCATION
7 a.m.–3 p.m.	Registration desk	Springs foyer
7 a.m.–8 a.m.	Breakfast	JW Pavilion
7:30 a.m.–8 a.m.	Tech Showcase   The Hub	Sinatra foyer
8 a.m.–9:45 a.m.	General session	Sinatra ballroom

**Opening remarks, welcome to Vision 2023**  
*Jennifer Schulz, CEO, Experian North America*

**A conversation with Jennifer Bailey**  
*Jennifer Bailey, VP, Apple Pay & Apple Wallet*  
*Moderator: Jennifer Schulz, CEO, Experian North America*

**A conversation with Gary Cohn**  
*Gary Cohn, Vice Chairman, IBM*  
*Moderator: Brian Cassin, CEO, Experian*

**9:45 a.m.–10 a.m.** Break | Tech Showcase | The Hub Sinatra foyer

**10 a.m.–10:45 a.m.** Breakout sessions 1

Acquisition intelligence — Identify and address gaps now Springs A–B

Advanced scoring for credit decisions, benefits and tradeoffs Springs G

Digital frontier — winning in an attention-driven economy Santa Rosa

Facilitating a path to modernization using fraud automation tools Springs C–E

Get on my cloud — how cloud transformation is driving practical business outcomes in lending Springs H–I

Post-pandemic recession — positioning for 2023 economic conditions facing consumers and their businesses Springs F

What's happening in Washington? Hear the latest news on the regulatory landscape Springs J–L

## TUESDAY, May 23 (CONTINUED)

TIME	ITEM	LOCATION
<b>11 a.m.–11:45 a.m.</b>	<b>Breakout sessions 2</b>	
	Achieve a quantum leap in customer intelligence	San Jacinto
	Automotive insights — year in review and macroeconomic trends	Springs C–E
	Life isn't fair but lending should be	Springs J–L
	Marketing has gone digital — get the most out of identity for collaboration and advertising	Santa Rosa
	Practically applying AI/ML model ops technology	Springs A–B
	Recession proof lending — five things lenders are doing to be prepared	Springs F
	Telegram trends — how attackers coordinate scams and target your brand	Springs H–I
	Unleash the power of alternative data and machine learning for improved decisioning and inclusion	Springs G
<b>11:45 a.m.–12:45 p.m.</b>	<b>Lunch</b>	<b>JW Pavilion</b>
<b>11:45 a.m.–12:45 p.m.</b>	<b>Tech Showcase   The Hub</b>	<b>Sinatra foyer</b>
<b>12:45 p.m.–1:30 p.m.</b>	<b>Breakout sessions 3</b>	
	2023 automotive regulatory landscape	San Jacinto
	Innovation and purpose — the power of your ESG and DEI strategies supporting the business	Springs H–I
	Latest best practices in model implementation and governance	Springs A–B
	Lead with diversity, equity and financial inclusion	Santa Rosa
	Multilayered fraud strategies — using the right tools at the right time	Springs G
	Optimizing for the future	Springs C–E
	Prescreened direct mail to digital channels	Springs J–L
	Ten major trends shaping credit risk management	Springs F
<b>2 p.m.–5:30 p.m.</b>	<b>Networking activities</b>	
	<b>All your fault — Jeep tour</b>	Tour lobby
	<b>Duration:</b> Approximately 3.5 hours, including transportation	
	<b>Attire:</b> Comfortable workout attire, hat, sunglasses and sunscreen are recommended.	

## TUESDAY, May 23 (CONTINUED)

TIME	ITEM	LOCATION
<b>2 p.m.–5:30 p.m.</b>	<b>Networking activities (CONTINUED)</b>	
	<b>Geology hike</b>	Tour lobby
	<b>Duration:</b> Approximately 3.5 hours, including transportation	
	<b>Attire:</b> Comfortable workout attire, hat, sunglasses and sunscreen are recommended.	
	<b>Go wild — private living desert safari</b>	Tour lobby
	<b>Duration:</b> Approximately 3.5 hours, including transportation	
	<b>Attire:</b> Comfortable workout attire, hat, sunglasses and sunscreen are recommended.	
	<b>Mountains and martinis — Palm Springs ariel tram</b>	Tour lobby
	<b>Duration:</b> Approximately 3.5 hours, including transportation	
	<b>Attire:</b> Comfortable workout attire, hat, sunglasses and sunscreen are recommended.	
	<b>Need for speed — BMW performance driving experience</b>	Tour lobby
	<b>Duration:</b> Approximately 4 hours, including transportation	
	<b>Attire:</b> Casual and comfortable clothing is recommended.	
	<b>Palm Canyon culinary tour</b>	Tour lobby
	<b>Duration:</b> Approximately 3 hours, including transportation	
	<b>Attire:</b> Casual and comfortable clothing recommended.	
	<b>Pickleball tournament</b>	Refer to app
	<b>Duration:</b> Approximately 3 hours	
	<b>Attire:</b> Comfortable workout attire and sunscreen are recommended.	
	<b>Rejuvenate with self care</b>	Refer to app
	<b>Duration:</b> Approximately 3 hours	
	<b>Attire:</b> Casual and comfortable clothing is recommended.	
	<b>Rock the guac challenge</b>	Refer to app
	<b>Duration:</b> Approximately 2 hours	
	<b>Attire:</b> Casual and comfortable clothing is recommended.	

## TUESDAY, May 23 (CONTINUED)

TIME	ITEM	LOCATION
<b>2 p.m.–5:30 p.m.</b>	<b>Networking activities (CONTINUED)</b>	
<b>Tee time</b>		Refer to app
<b>Duration:</b> Approximately 3 hours		
<b>Attire:</b> Casual and comfortable clothing, hat, sunglasses and sunscreen are recommended.		
<b>This is how we brew it</b>		Tour lobby
<b>Duration:</b> Approximately 3.5 hours, including transportation		
<b>Attire:</b> Casual and comfortable clothing is recommended.		
<b>Ultimate home tour</b>		Tour lobby
<b>Duration:</b> Approximately 3.5 hours, including transportation		
<b>Attire:</b> Casual and comfortable clothing is recommended.		
<b>7:30 p.m.–10:30 p.m.</b>	<b>Networking dinner party</b>	<b>West Lawn</b>

## WEDNESDAY, May 24

TIME	ITEM	LOCATION
<b>7 a.m.–5 p.m.</b>	<b>Registration desk open</b>	<b>Springs foyer</b>
<b>7 a.m.–8 a.m.</b>	<b>Breakfast</b>	<b>JW Pavilion</b>
<b>7:30 a.m.–8 a.m.</b>	<b>Tech Showcase   The Hub</b>	<b>Sinatra foyer</b>
<b>8 a.m.–9:45 a.m.</b>	<b>General session</b>	<b>Sinatra ballroom</b>
<b>Opening remarks, welcome back</b> <i>Jennifer Schulz, CEO, Experian North America</i>		
<b>A look ahead</b> <i>Robert Boxberger, President, Decision Analytics</i> <i>Scott Brown, President, Consumer Information Services</i>		
<b>A conversation with Alexis Ohanian</b> <i>Alexis Ohanian, Founder of 776 and Co-founder and former Executive Chairman of Reddit</i> <i>Moderator: Genevieve Juillard, President, Experian Data Quality &amp; Marketing Services</i>		
<b>9:45 a.m.–10:15 a.m.</b>	<b>Break  Tech Showcase   The Hub</b>	<b>Sinatra foyer</b>

## WEDNESDAY, May 24 (CONTINUED)

TIME	ITEM	LOCATION
<b>10:15 a.m.–11 a.m.</b>	<b>Breakout sessions 4</b>	
Alternative data best practices for growth and profitability		Springs G
Big tech's getting bigger		Springs C–E
How to interpret machine learning models for greater transparency and satisfying regulatory needs		Santa Rosa
ID fraud trends on the horizon		Springs F
Increase your velocity with commercial fraud modeling		Springs A–B
Influence data-driven lending strategies and analytical roadmaps with pertinent data and actionable insights		San Jacinto
Mortgage risk in the new normal		Springs H–I
The chessboard rearranged — the next moves in financial services marketing		Springs J–L
<b>11:15 a.m.–12 p.m.</b>	<b>Breakout sessions 5</b>	
Benchmarking insights		San Jacinto
Beyond originations — the full income and employment story		Springs F
Consumer financial solutions increase revenue and drive employee engagement and inclusion		Springs H–I
Crypto crazy — credit risk and asset analysis in Web3		Santa Rosa
Honoring consumer privacy — Experian's response to state privacy regulations		Springs A–B
Latest analytical techniques to improve your credit underwriting		Springs G
Learn to succeed by driving profitable growth in the current economic environment		Springs C–E
Save the world from a fraudpocolypse!		Springs J–L
<b>12 p.m.–1 p.m.</b>	<b>Lunch</b>	<b>JW Pavilion</b>
<b>12 p.m.–1 p.m.</b>	<b>Tech Showcase   The Hub</b>	<b>Sinatra foyer</b>

## WEDNESDAY, May 24 (CONTINUED)

TIME	ITEM	LOCATION
<b>1 p.m.–2 p.m.</b>	<b>Breakout sessions 6</b>	
	Automotive product vision	Springs J–L
	Building relationships in the digital age	Springs G
	Driving innovation in commercial credit and lending	Springs H–I
	From data to results — unlock the power of your data in record time	San Jacinto
	Meeting regulatory requirements and the importance of accurate consumer credit reporting	Springs C–E
	Mortgage product vision	Springs A–B
	Optimizing model building and deployment with Experian	Santa Rosa
	Tackling new challenges in identity and fraud	Springs F
<b>2 p.m.–2:30 p.m.</b>	<b>Break   Tech Showcase   The Hub</b>	<b>Sinatra foyer</b>
<b>2:30 p.m.–3:15 p.m.</b>	<b>Breakout sessions 7</b>	
	Acquisition intelligence — identify and address gaps now	Springs J–L
	Activate your customer acquisition potential through the Experian marketplace	Santa Rosa
	Driving online conversion — using prequal to engage digital auto shoppers with branded offers	Springs H–I
	Driving operational efficiency and growth in a challenging environment	Springs C–E
	Faster decisions, higher approvals and a superior customer experience	Springs G
	New normal — growing your mortgage portfolio	Springs A–B
	The winning trifecta — a marketing, analytics and model deployment ecosystem	San Jacinto
	Unlocking the potential of open financial data	Springs F

## WEDNESDAY, May 24 (CONTINUED)

TIME	ITEM	LOCATION
<b>3:15 p.m.–3:45 p.m.</b>	<b>Break   Tech Showcase   The Hub</b>	<b>Sinatra foyer</b>
<b>3:45 p.m.–5 p.m.</b>	<b>Closing general session</b>	<b>Sinatra ballroom</b>
<b>Closing Remarks</b> <i>Stan Oliai, President, Integrated Sales &amp; Marketing</i>		
<b>A conversation with Michael Strahan</b> <i>Michael Strahan, Pro Football Hall of Famer, Broadcaster and Entrepreneur</i> <i>Moderator: Steve Rufino, EVP, Preferred Clients &amp; Vertical Markets</i>		
<b>7:30 p.m.–12 a.m.</b>	<b>Closing dinner party</b>	<b>Sinatra ballroom</b>

## THURSDAY, May 25

TIME	ITEM	LOCATION
<b>7 a.m.–11 a.m.</b>	<b>Registration desk</b>	<b>Springs foyer</b>
<b>7 a.m.–9 a.m.</b>	<b>Farewell Breakfast – optional</b>	<b>Springs terrace</b>
<b>7 a.m.–11 a.m.</b>	<b>Airport shuttle service</b>	<b>Tour lobby</b>

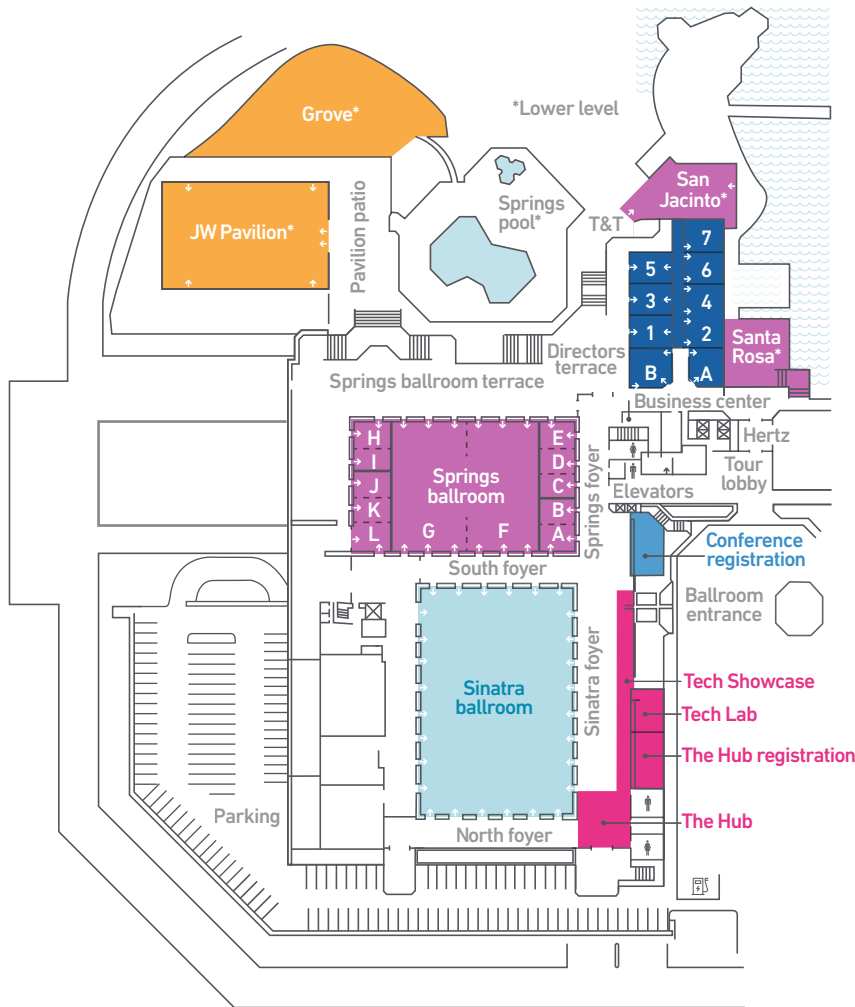


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*Times and locations are subject to change. For the most up-to-date details, please use the Vision 2023 event app.*

# HOTEL MAP



Key:

General sessions

Breakout sessions

Meals

Tech Showcase and The Hub

Director rooms

Conference registration



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