

Breakout sessions



Diversity, equity and financial inclusion

Diversity, equity, inclusion and sustainability in homeownership

Discover the challenges millions of credit invisible and underserved consumers face when seeking access to credit on their path to homeownership, and learn how you can drive inclusion in underserved markets.

Overcoming impossible for credit invisibles: advancing DEI strategies

Hear multiple client success stories in driving financial inclusion via improved access to banking data, and learn about Experian's efforts through Project REACH.

Progress and enhance inclusivity with advanced analytics and ML

Learn how today's industry leaders are using responsible analytics and ML models to drive financial inclusivity.

CDFIs, MDIs and financial inclusion: trends and best practices

Learn about new financial inclusion trends and hear best practices from leading community development financial institutions (CDFI) and minority depository institutions (MDI), including ways to collectively help close the financial wealth gap.

Taking the *sub* out of subprime

See how a buy now, pay later lender uses a mix of data and analytics to influence consumer buying behavior and is seeing prime-level portfolio performance as a result.

Financial inclusion: engaging the underserved with credit education and ID protection

Level up your offerings with credit education and identity protection to help consumers protect against potential fraud, reinforce positive credit behavior and illuminate opportunities along their financial wellness journey.



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Insights to actions — advanced analytics

Client roundtable — advanced analytics and decisioning

This expert panel will discuss strategies and a progressive road map around the deployment and operationalization of AI/ML models across the customer life cycle.

Commercial lenders drive higher ROI with Ascend Analytical Sandbox™

Hear from small business lenders how Ascend Analytical Sandbox™ can drive ROI for commercial portfolios through increased revenues and decreased losses, as well as speed up time to market.

Winning strategies with alternative financial services data

Learn how you can increase conversion rates while concurrently reducing risk with future-looking strategies and solutions that leverage alternative data.

Best practices in model management and governance

Learn best practices and opportunities for efficiency and performance in model risk management and governance programs.

Strategy optimization across the customer life cycle with AI/ML

Discuss best practices and capabilities that ensure your decisioning processes across the customer life cycle are underwritten by the most advanced analytics and optimization tools.

Get to market quickly with automated reject inferencing insight

Optimize the reject inferencing process and assess your origination strategy to empower faster speed to market while looking for areas of new opportunity.

Ascend Marketing™ super sets — the key to unbelievable growth

Explore how the Ascend Marketing suite of super solutions enables you to analyze smarter, deploy faster, prospect more efficiently and reach further than ever before.

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Identity now — identity and fraud management

Identity and multidimensional data

Identity now encompasses a universe of physical, digital and financial interactions — learn how to recognize and manage customer identities in new and meaningful ways.

Hear from your peers — combatting emerging fraud threats

Hear from leading fraud risk managers as they discuss best practices in battling emerging fraud threats while continuing to provide excellent consumer experiences for good customers and prospects.

Digital identity verification and proportional proofing strategies across the customer journey

Explore how varied compliance, risk, cost and customer experience drivers must influence the proportional invocation across the customer life cycle of the right checks at the right time.

Digital payments — the power of frictionless payer ID verification

Hear how Experian tackles common issues associated with existing card authentication measures with frictionless payer ID verification.

The value of a comprehensive fraud model suite for holistic fraud risk detection and loss prevention

Discuss analytics-driven decisioning strategies that detect and segment various fraud types all in one configurable and operational platform and across the customer journey.

Modernized commercial verification and fraud risk management

Explore the latest opportunities to leverage advanced data assets, derived analytics and operational workflows unique to commercial lending strategies.

Real threat or fake news? Discerning first-party fraud from synthetic IDs

Review insights and recommendations gleaned from Experian's first year as an early adopter SSA eCBSV service provider and learn what you can do with data and analytics to maximize approvals while discerning first-party fraud from synthetic identity fraud.

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Strategic decisioning and customer experience

Best or bust: Make the right decision throughout the credit life cycle

Learn how optimization engines can align to various business strategies and constraints and how you can use them throughout the credit life cycle to make the best decision and take the right next action for each customer.

Your collections customer: using data, analytics and decisioning to improve customer lifetime value

Explore new insights into early-stage delinquent cardholders, what drives their decisions to cure or charge-off, and how you can keep them from charging off.

Cracking the code: credit card targeting optimization

Explore advanced segmentation strategies and best practices used to optimize your credit card marketing spend and maximize ROI.

Transforming car buying into a consumer-driven digital experience

Explore what automotive digital retail solutions need to provide to support key auto growth markets like Gen Zers and millennials.

Research, build and deploy — best practices for new credit product launch or market expansion

Hear from the fintech industry on prequalification, acquisition and onboarding strategies and tactics that maximize customer growth, retention and inclusion.

The prescreen and prequal revolution

Dive into Experian's evolved prescreen services to support digital fulfillment, deliver in the post-pandemic market environments and bolster financial inclusion drivers.

Holistic acquisitions — integrating credit risk, compliance and identity verification

Discuss strategies and tactics in creating and employing a holistic acquisition strategy that brings together historically disparate credit risk, compliance and identity verification assessments.

Don't just manage accounts, maximize customer value through account review

Discuss strategies and tactics to maximize customer value, retention and risk mitigation at a portfolio and account level.

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Innovation in action

Introducing Experian's Buy Now Pay Later Bureau™

Discover the industry's first and only solution designed to address the needs of consumers, BNPL providers, financial institutions, and regulators alike.

Are you ready to ascend? Take marketing to new heights

Learn how Experian can help financial institutions achieve their marketing acquisition goals through Ascend Marketing™ powered by Audience Engine.

Digital verification to gain a competitive advantage

Learn recommendations and best practices for harnessing the evolving power of verification services to help you stand out from the competition.

Targeting and decisioning for fintechs and buy now, pay later lenders

Capture actionable insights into these innovative markets, including consumer credit profiles; credit and economic trends; and the scores, attributes and solutions specifically built for these sectors.

Future view — open banking in North America

Our expert panel showcases early successes in the industry and provides candid conversation around the risks, benefits and expected shifts in consumer relationships.

One and done: a truly unified platform for data to deployment to decisioning

Hear how truly comprehensive integration of client and external data, attributes and scores to drive model development, deployment and decisioning across the customer life cycle is now a technological and operational reality.

Data-driven automation to stay ahead of emerging fraud threats and protect your customers

Join industry leaders to learn how automation — from early fraud signal discovery to advanced analytics to proactive mitigation — enables you to get ahead and stay ahead of emerging fraud threats while preserving customer experience.

Can we please get beyond paystubs? Experian Verify™ — income verification evolved

Understand how Experian is expanding our coverage to provide real-time verifications and create a seamless experience for your customers.

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Trends and technologies

Turbocharged automotive insights

Whether you're direct or indirect, analyzing the industry with the combined power of vehicle registrations, credit characteristics and loan/lease performance ensures you're focused on the right markets, vehicles and dealers.

State of credit: outlook and implications

Join our economics team for a comprehensive overview on the quantitative trends in consumer credit — from originations to delinquencies.

From the Hill: the regulatory landscape in motion

Hear directly from Experian's public affairs leadership about current and emerging regulatory legislation and enforcement, and how Experian and our client partners are responding, preparing and adapting to constant change.

Cloud transformation and emerging technology in financial services

Learn the latest in transformative technologies in the financial services sector and how they can be leveraged to drive strategic advantage for you. Open-source software, serverless architecture, big data and advanced analytics have become must-haves for technology players and traditional financial institutions.

Global fraud and identity trends and evolving consumer perceptions and expectations

Review insights gleaned from Experian's Global Insights survey and Fraud and Identity report, and resultant impacts and opportunities for your business.

Transforming retention, recapture and risk strategies in mortgage servicing

Borrowers are becoming increasingly savvy when exploring mortgage options. How do you make sure your brand stays top of mind? Join us to learn how leading mortgage servicers are using the power of data and advanced analytics to transform their strategies and build stronger borrower relationships.

Data furnishing in 2022 and beyond

Learn about the trends in data furnishing that we'll see in 2022 and beyond and learn best practices on how you can stay up to date in the ever-changing technology landscape.

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Experian product vision

Rapid build and deployment of advanced analytics for everyone

Get an inside look at our innovation road map and hear client challenges and ways we help them build, test, manage and deploy attributes and models — supported with product demonstrations, case studies and interactive discussions.

Marketing and targeting

Get an inside look at how Experian Marketing Services solves client problems — from net-new innovations to emerging use cases focused on marketing data and activation, identity, and linkage through platforms and services. Hear about unique and common client challenges and the ways we're investing to help solve them — brought to life with product demonstrations, case studies and interactive walk-throughs. Bring your own use case to see if we're addressing your emerging needs.

Driving digital transformation in commercial credit & lending

Get an inside look at how Experian clients create digital credit and lending experiences that drive efficiency, automation and scale. Hear client challenges and ways we help power businesses with data and analytics to drive digital transformations — supported with product demonstrations, case studies and interactive discussions.

ID verification, authentication and fraud risk assessment

Subject matter experts will discuss Experian's identity verification and fraud risk services and uncover opportunities to evolve your near-term and strategic efforts in digital identity management. Hear client case studies and use cases.

Mortgage and verifications

We're powering the modern mortgage with a road map of innovations that will transform customer experiences — hear about what we're working on now — supported with product demonstrations, case studies and interactive discussions.

Data and attributes

Our exciting road map of expanding FCRA-regulated data and analytics resources will give you new ways to drive reach, financial inclusion and more accurate credit decisions to both grow and protect your business.

Automotive

Get an inside look at the innovations our Automotive team is working on — from those recently launched to emerging use cases they plan to address on the road map. Hear about the challenges our clients are solving for and the ways we're investing to help solve them — brought to life with product demonstrations, case studies and interactive walk-throughs.