



#IYKYK 26

PITCH COMPETITION

SATURDAY, FEBRUARY 28

2026 #IYKYK Pitch Competition Finale: School Liaison Agenda

Experian HQ: 475 Anton Blvd, Costa Mesa, CA 92626

Costa Mesa Marriott (Host Hotel): 500 Anton Blvd, Costa Mesa, CA 92626

Raudy's cell: 512-925-8447 | Taryana's cell: 404-578-4248

Time	Activity	Location
6:15 AM - 6:30 AM	Shuttle to Office (ASU, Fisk, GSU Only) <i>Meet in the hotel lobby by 6:15 AM, shuttle will depart by 6:30 AM</i> <i>Bring Government ID for check-in and badging</i>	Costa Mesa Marriott
6:30 AM - 7:00 AM	Light Breakfast (ASU, Fisk, GSU Only)	Experian HQ Hermosa
7:00 AM - 9:30 AM	Team Hype Video Shoot (ASU, Fisk, GSU Only)	Experian HQ Laguna
9:15 AM - 10:30 AM	Shuttle to Santa Monica <i>Meet in the hotel lobby by 9:10 AM, shuttle will depart by 9:15 AM</i> <i>Shuttle will stop at Experian HQ for ASU, Fisk & GSU at 9:30 AM</i>	Costa Mesa Marriott
11:00 AM - 2:00 PM	Amazing Race & Lunch on Your Own <i>Explore/relax in Santa Monica</i>	Santa Monica, CA
2:00 PM - 2:30 PM	Walk to Shuttle & Load-In <i>Shuttle depart at 2:30pm</i>	Santa Monica, CA
2:30 PM - 4:00 PM	Shuttle to Perch LA	Santa Monica, CA
4:00 PM - 7:30 PM	Arrival & Dinner at Perch LA	Perch LA (16 th Floor) <i>448 S Hill Street</i> <i>Los Angeles, CA 90013</i>
7:30 PM - 8:45 PM	Shuttle to Costa Mesa Marriott	Costa Mesa Marriott



#IYKYK 26

PITCH COMPETITION

SUNDAY, MARCH 1ST

2026 #IYKYK Pitch Competition Finale: Finalist Liaison Agenda

Experian HQ: 475 Anton Blvd, Costa Mesa, CA 92626

Costa Mesa Marriott (Host Hotel): 500 Anton Blvd, Costa Mesa, CA 92626

Raudy's cell: 512-925-8447 | Taryana's cell: 404-578-4248

Time	Activity	Location
8:00 AM - 9:00 AM	Breakfast on Your Own	Costa Mesa, CA
9:15 AM - 9:30 AM	Shuttle to Experian Office <i>Meet in the hotel lobby at 9:10 AM, shuttle will depart at 9:15 AM Bring Government ID for check-in and badging</i>	Costa Mesa Marriott
9:30 AM - 10:30 AM	CFA Liaison Finalist Interviews	Experian HQ Laguna
10:30 AM - 11:30 AM	Office Tour	Experian HQ Laguna
11:30 AM - 12:15 AM	Group Photo & Transition to Cafeteria	Experian HQ
12:15 PM - 12:45 PM	Lunch & Welcome	Experian HQ Cafeteria
1:00 PM - 2:15 PM	ASU: Rehearsals (Malibu) Fisk: Interviews (Laguna) Grambling: Photography (1:00 PM - 1:30 PM)	Experian HQ
2:30 PM - 3:45 PM	GSU: Rehearsals (Malibu) ASU: Interviews (Laguna) Fisk: Photography (2:30 PM - 3:00 PM)	Experian HQ
4:00 PM - 5:15 PM	Fisk: Rehearsals (Malibu) GSU: Interviews (Laguna) ASU: Photography (4:30 PM - 5:00 PM)	Experian HQ
5:15 PM - 5:30 PM	Transition to Dinner <i>Responsible for your own travel</i>	Costa Mesa, CA
5:30 PM - 8:00 PM	Leadership Dinner	Habana Irvine Spectrum 708 Spectrum Center Dr, Suite 708 Irvine, CA 92618



MONDAY, MARCH 2ND

2026 #IYKYK Pitch Competition Finale: School Liaison Agenda

Experian HQ: 475 Anton Blvd, Costa Mesa, CA 92626

Costa Mesa Marriott (Host Hotel): 500 Anton Blvd, Costa Mesa, CA 92626

Raudy's cell: 512-925-8447 | Taryana's cell: 404-578-4248

Time	Activity	Location
7:30 AM - 8:00 AM	Shuttle to Experian Office <i>Meet in the hotel lobby at 7:30 AM, shuttle will depart at 7:45 AM</i> <i>Bring Government ID for check-in and badging</i>	Costa Mesa Marriott
8:00 AM - 9:00 AM	Breakfast	Experian HQ Hermosa
9:00 AM - 9:30 AM	Doors Open	Experian HQ Malibu
9:30 AM - 12:30 PM	Live Competition <i>~9:45 AM Fisk University</i> <i>~10:35 AM Grambling State University</i> <i>~11:30 AM Alabama State University</i>	Experian HQ Malibu
12:30 PM - 1:15 PM	Lunch & Networking	Experian HQ Cafeteria
1:15 PM - 1:30 PM	Shuttle to Costa Mesa Marriott	Experian HQ
1:30 PM - 3:45 PM	Downtime	Costa Mesa Marriott
3:45 PM - 4:30 PM	Shuttle to Newport Harbor <i>No high heels; please ensure you have a coat/sweater for dinner</i> <i>Meet in the hotel lobby at 3:45 PM, shuttle will depart at 4:00 PM</i>	Costa Mesa Marriott
4:30 PM - 8:00 PM	Sunset Boat Cruise Celebration Dinner	Newport Beach, CA <i>400 Main St</i> <i>Newport Beach, CA 92661</i>
8:00 PM - 8:30 PM	Shuttle to Costa Mesa Marriott	Costa Mesa Marriott



TUESDAY, MARCH 3RD

2026 #IYKYK Pitch Competition Finale: School Liaison Agenda

Experian HQ: 475 Anton Blvd, Costa Mesa, CA 92626

Costa Mesa Marriott (Host Hotel): 500 Anton Blvd, Costa Mesa, CA 92626

Raudy's cell: 512-925-8447 | Taryana's cell: 404-578-4248

Time	Activity	Location
8:00 AM - 8:30 AM	Shuttle to Experian Office <i>Meet in hotel lobby at 8:00 AM, shuttle will depart at 8:15 AM</i> <i>Bring Government ID for check-in and badging</i> <i>Stow baggage at hotel or bring to Experian</i>	Costa Mesa Marriott
8:45 AM - 9:45 AM	Breakfast	Experian HQ Hermosa
9:00 AM - 9:30 AM	Photos with Judges (ASU, GSU, Fisk)	Experian HQ Malibu
9:30 AM - 10:00 AM	Doors Open <i>Transition to Malibu</i>	Experian HQ Malibu
10:00 AM - 11:00 AM	#IYKYK Awards Ceremony	Experian HQ Malibu
11:00 AM - 11:30 AM	Team Winner Interviews & Photos	Experian HQ Malibu
11:00 AM - 12:00 PM	Grab & Go Luncheon / Reception	Experian HQ
12:00 PM - 12:15 PM	Grab Belongings & Move to Security	Experian HQ
12:15 PM - 12:30 PM	Load & Shuttle to Costa Mesa Marriott <i>Meet at 12:15 PM, shuttle will depart at 12:30 PM</i>	Costa Mesa Marriott