

#IYKYK 25

PITCH COMPETITION

presented by

B.A.L.L. FOR LIFE

#IYKYK Pitch Competition Agenda – Liaisons

Experian HQ: 475 Anton Blvd, Costa Mesa, CA 92626 | **Costa Mesa Marriott (host hotel):** 500 Anton Blvd, Costa Mesa, CA 92626
Raudy's cell: 512-925-8447 | **Katie's cell:** 512-698-3872

Saturday, March 1 st		
Time	Activity	Location
8:45 am – 9 am	Shuttle to Brunch at Perch LA <i>Meet in the hotel lobby by 8:45 am, shuttle will depart by 9 am</i>	Costa Mesa Marriott Lobby
9:30 am – 9:45 am	Arrival at Perch LA	Perch LA 448 S Hill Street Los Angeles, CA 90013
9:30 am – 12 pm	Brunch at Perch LA	Perch LA 16 th Floor
12 pm – 2:15 pm	Explore LA	Los Angeles, CA
2:15 pm – 3:15 pm	Shuttle to Santa Monica & Arrival	Santa Monica, CA
3:30 pm – 5:30 pm	Amazing Race Experience <i>Liaisons to explore/relax in Santa Monica on own</i>	Santa Monica, CA
5:30 pm – 6 pm	Photos & Beach Exploration <i>5:45 pm Group Photo at sunset</i>	Santa Monica, CA
6 pm – 7:30 pm	Dinner at Seaside on the Pier	Seaside on the Pier 250 Santa Monica Pier Santa Monica, CA 90401 2 nd Floor
7:30 pm – 8 pm	Explore the Pier & Boardwalk	Santa Monica Pier
8 pm – 8:45 pm	Shuttle to Costa Mesa Marriott	Costa Mesa Marriott

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Sunday, March 2 nd		
Time	Activity	Location
7 am – 9 am	Morning on Own	Costa Mesa, CA
9 am – 9:15 am	Shuttle to Experian Office – Talladega, Fisk, and Bowie <i>Meet in the hotel lobby by 9:10 am, shuttle will depart at 9:15 am</i> <i>Dr. Edward Hill, Latreace Wells, and Dr. Dayo Oyeleye</i>	Costa Mesa Marriott Lobby 500 Anton Blvd Costa Mesa, CA 92626
9:30 am	Arrival at Experian Office <i>A valid photo ID will be required for check-in & badging</i>	Experian HQ Security
9:30 am – 10:30 am	Headshots	Experian HQ Courtyard
10:30 am – 11:30 am	Interviews 10:30 am – 10:50 am Dr. Hill 10:50 am – 11:10 am Latreace 11:10 am – 11:30 am Dr. O	Experian HQ Studio
11:40 am – 11:45 am	Transition to Competition Room	Experian HQ Competition Room
11:45 am – 12 pm	Welcome Remarks from Michele	Experian HQ Competition Room
12 pm – 12:30 pm	Lunch	Experian HQ VIP Rooms
	FINALISTS	RUNNER-UP TEAMS
12:30 pm – 1:30 pm	Lifestyle Video with Ni	12:30 pm – 1 pm Benedict: Photos 1 pm – 1:30 pm Fort Valley: Photos
1:30 pm – 3 pm	Round Robin: Interviews, Photos, & Rehearsals	Career Tipoff: Interview like a Champ Redondo
3 pm – 4:30 pm		3 pm – 4:30 pm ECS Testimonials 3:30 pm – 4 pm Shaw University: Photos Courtyard
4:30 pm – 5 pm	Walk/Uber to Leadership Dinner	Calo Kitchen 3333 Bristol St Suite 1876 Costa Mesa, CA 92626
5 pm – 7:30 pm	HFUSA & Experian Leadership Dinner <i>Calo Kitchen</i>	

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Monday, March 3 rd		
Time	Activity	Location
7:20 am – 7:30 am	Shuttle to Experian Office <i>Meet in the hotel lobby at 7:20 am, shuttle will depart by 7:30 am</i>	Costa Mesa Marriott Lobby
7:45 am – 8:00 am	Arrival & Security at Experian Office <i>A valid photo ID will be required for check-in & badging</i>	Experian HQ Security
8:00 am – 9:00 am	Breakfast & Final Prep	Experian HQ VIP Rooms
9 am	Doors Open	Experian HQ Competition Room
9:00 am – 9:30 am	Pre-Event Programming	Experian HQ Green Room
9:30 am – 9:45 am	Pitch Competition Welcome & Kick-Off <i>9:30 am Programming starts; Scholars walk in around 9:33 am</i>	Experian HQ Competition Room
9:45 am – 12:05 pm	Pitch Competition	Experian HQ Competition Room
12:05 pm – 12:30 pm	Photos & Transition Time	Experian HQ Competition Room
12:30 pm – 1 pm	Lunch	Experian HQ VIP Rooms
1 pm – 2:20 pm	#ExperianLife Roundtables	Experian HQ VIP Rooms
2:20 pm – 2:30 pm	Badge Return & Shuttle to Hotel <i>Security & depart Experian HQ by 2:30 pm</i>	Experian HQ Security
2:30 pm – 3:40 pm	Rest & Celebration Dinner Prep <i>No high heels: please ensure you have a coat for dinner</i>	Costa Mesa Marriott
3:45 pm	Charter to Celebration Boat Cruise & Dinner <i>Meet in hotel lobby at 3:45 pm, shuttle will depart by 4 pm</i>	Costa Mesa Marriott Lobby
4:45 pm – 8 pm	Celebration Boat Cruise & Dinner	Newport Beach, CA Balboa Pavilion Building 400 Main Street Newport Beach, CA 92661
8 pm	Charter to Hotel	Costa Mesa Marriott

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Tuesday, March 4 th		
Time	Activity	Location
7:50 am – 8 am	Shuttle to Experian Office <i>Meet in hotel lobby at 7:50 am, shuttle will depart by 8 am</i>	Costa Mesa Marriott Lobby
8 am – 8:15 am	Arrival & Security at Experian Office <i>A valid photo ID will be required for check-in & badging</i>	Experian HQ Security
8:15 am – 9 am	Breakfast	Experian HQ VIP Rooms
8:30 am – 9:30 am	Agility Drill: Pitching Your Best Self <i>Cameron Kelly, Louichard Benjamin, Aydia Cobb, Florence Wreh, & Haneefat Adanijo</i>	Experian HQ Green Rooms
9 am – 9:15 am	Final Dry Run <i>Denzel, Monelle, Aydia (step out of Agility Drill at 9 am), & Jaylin</i>	Experian HQ Competition Room
9:30 am	Doors Open	Experian HQ Competition Room
9:45 am – 9:50 am	Transition to Malibu	Experian HQ Competition Room
10 am – 11 am	Finale & Awards Ceremony	Experian HQ Competition Room
11 am – 11:30 am	On-Stage Photos & Winning Team Interviews <i>A grab-and-go lunch will be available in the VIP Rooms at 11 am</i>	Experian HQ Competition Room
11:30 am	Shaw Departs to LAX	
11:30 am – 12 pm	Interviews with Winning Team	Experian HQ Conference Center
11:30 am – 12:30 pm	Agility Drill: Pitching Your Best Self <i>Jaylin Phillips, Alana Gilbert, Denzel Ezeigbo, Roxi-Ann Williams, Nala Uter, & Monelle Sherwood</i>	Experian HQ Green Room
12:30 pm – 12:40 pm	Final Goodbyes	Experian HQ Competition Room
12:40 pm – 12:45 pm	Badge Return & Shuttle to Hotel <i>Security & depart Experian HQ by 2:45 pm</i>	Experian HQ Security