Product sheet

Ascend Analytical Sandbox™

Unlocking the value of data to drive business growth.

There is increasing pressure to scale analytics faster. But the reality is that organizations are managing more environments, there are more teams involved with unique needs, and more strain across the analytics lifecycle. This lack of agility impedes growth and exposes organizations to faster model degradation, greater regulatory exposure, and weaker business decisions.

FRAGMENTATION
Difficulty managing a disjointed analytical platform

FRICTION
Slow actions and time to market with limited tools and lack of integration

FRUSTRATION
Lack of access to the right data, when and where you need it

In today's market and beyond organizations need fast, secure access to large amounts of AI-ready data and a unified analytical system in order to spot trends, find growth opportunities, and adjust lending portfolios quickly.

A first of its kind, the Ascend Analytical Sandbox™, continues to set the industry standard for big data analytics. It orchestrates the right data for the right teams and purposes, unlocking the value of data when and where you need to access it.

Access 25+ years of comprehensive full-file depersonalized tradeline data, enriched with more than 100 expertly curated Experian Attribute sets—and continually expanded with the latest datasets to keep pace with the evolving financial services landscape.

Deliver strategies to drive business growth

Many strategies never make it to market. Not due to a lack of effort but failure to invest in the right analytics system.

The Ascend Analytical Sandbox offers a unified solution enabling access to secure unparalleled regulated and non-regulated AI-ready data when and where you need it. Industry standard tools and integrated analytics solutions give you real-time insights to meet your business needs and support confident decisions.

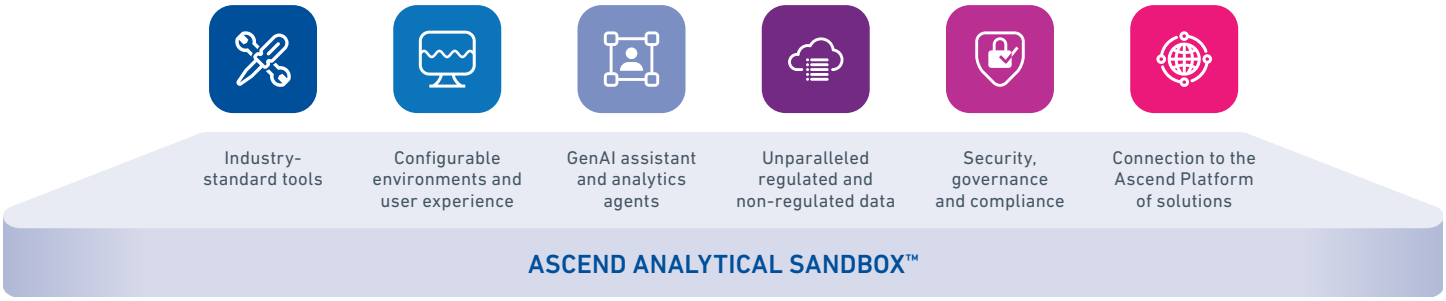
With GenAI assistance, analytics agents, and Experian experts at your fingertips to support understanding of data, insights, use case development, modeling, and more.

- Unlock analytics excellence across teams
- Take actionable insights to market faster
- Draw on Experian's decades of domain expertise

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Ascend Analytical Sandbox™

Innovation, intelligence and integration built on a strong analytical foundation.



Your partner for trusted innovation.

Future proof risk analytics with Experian – accelerated analytics for growth, risk management, and modernization efforts.

Trusted data and framework

- Credit and fraud insights on 250M+ consumers
- AI ready

Faster and stronger insights

- Specialized domain expertise
- Increased insights across more use cases

On-ramp for AI

- Experian virtual assistant
- Agents with robust skills

More than 90% of the top financial institutions leverage the Ascend Analytical Sandbox™

Chartis Retail Banking Analytics50 2025
Top Overall for Strategy, Retail Analytics as a Service, and Retail Analytics Governance Framework

Winner of 2025 BIG Innovation Award in the Products for Financial Services category

Annual FinTech Breakthrough Award, Analytics Innovation Award 2025

Winner of 2025 Globee Award for Technology

It's time to strengthen the foundation of your analytics lifecycle.

Contact your Experian client executive today.

If this matters to you, you'll want to explore:

- Attribute Toolbox
- Ascend ML Builder
- Experian Assistant for Model Risk Management
- Ascend Ops

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