

Hunter

Fighting against fraud in partnership with businesses by combining fraud intelligence

The Fraud Challenges



Application and account takeover fraud continues to rise



Customers abandoning applications directly affects top-line growth



Organisations need to keep pace with fighting increasingly complex fraud



Businesses lose up to 5% of revenue to fraud annually*

Stop application fraud without disrupting your good customers

- Hunter is a sophisticated fraud and risk management solution used at the point of application. It leverages detection rules to screen incoming application data to identify and prevent fraudulent activity.
- Hunter offers a high degree of configurability to match and profile application data – with tools that enable faster decisions and analysis of connected fraud rings. It seamlessly integrates into existing application processing systems, and complementary fraud tools through CrossCore™, Experian's digital identity and fraud risk orchestration platform.

Hunter Capabilities and Benefits

Identify and prevent fraud

- Avoid accepting suspicious or fraudulent applications by using sophisticated, client-flexible matching rules

Reduce false positive referrals

- Maximise customer acquisition rates and focus on the highest-risk applications with flexible referral, scoring, and prioritisation strategies

Maximise investigator productivity

- Efficiently configure workflows and review referred applications ranked by priority through powerful case management and investigation tools

Optimise fraud detection strategies

- Derive fraud intelligence and record fraud decisions immediately with comprehensive link analysis

Empower investigators with GenAI

- Transform fraud investigations by enabling operations teams to make faster, smarter, and more accurate decisions with Experian Assistant

Keep pace with fraud trends

- Fully support closed user groups and national data-sharing communities allowing clients to share fraud intelligence

Hunter Supports

- Point of application checks
- Open account monitoring
- Whole life monitoring
- AML, PEPs and Sanctions
- Internal fraud
- Batch and online applications
- Single or multi-user and multi-site operations with client-flexible data

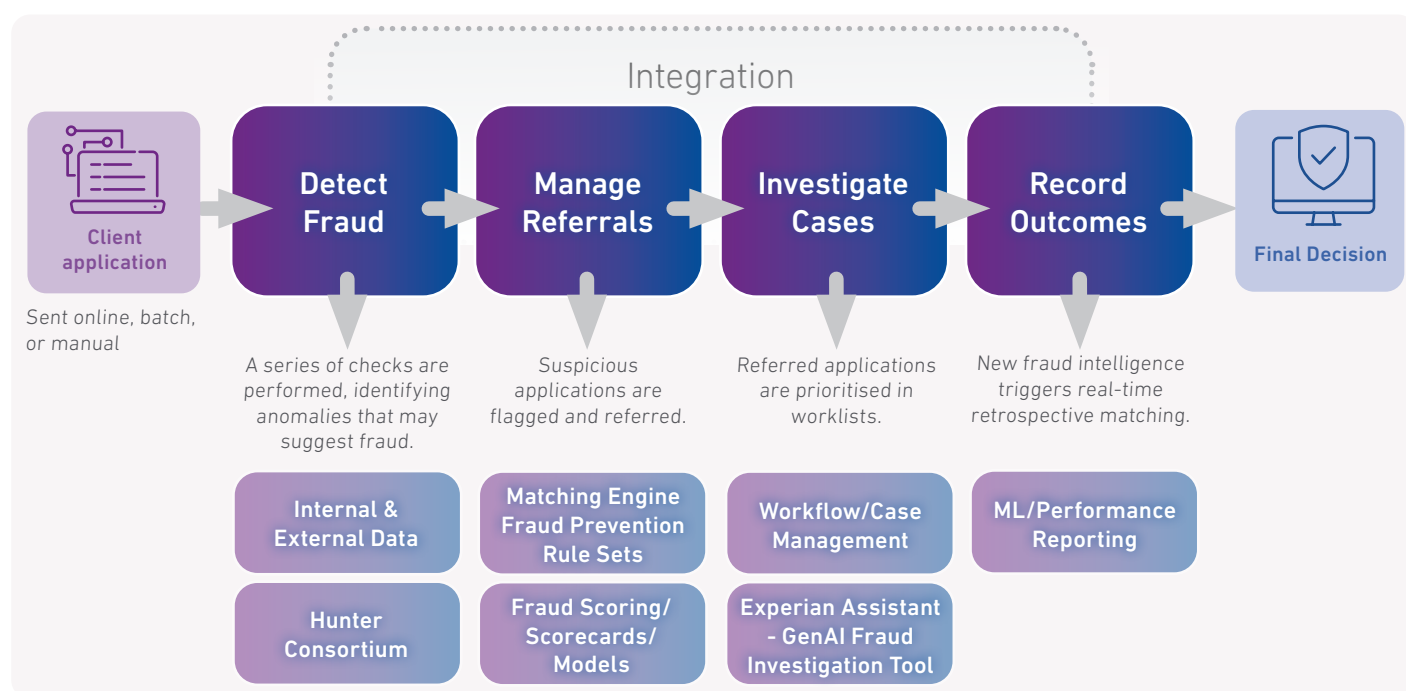
How Hunter Works

Hunter has five key components which work together to offer a fraud management solution:

- Data sharing
- Risking
- Case manager
- Reporting
- Integration

It matches incoming application data against multiple internal and external data sources as well as shared fraud

databases and dedicated 'watch lists'. It uses client-flexible matching rules to crossmatch data sources for highlighting data anomalies and velocity attempts. In addition, it looks for connections to previous suspected and known fraudulent applications. Hunter generates a fraud score to indicate a fraud risk level which is used to prioritise referrals. Suspicious applications are moved into the case management tool for further investigation, supported by GenAI with Experian Assistant.



Hunter supporting businesses tackle fraud around the world

400+ global consortia members

10,000 weekly investigator users

3.6M+ confirmed and suspected fraud cases annually¹

\$9bn in fraud loss savings each year¹

¹Per a study conducted by Experian Software Solutions' Global Identity and Fraud Analytics team in 2025

To learn more about Hunter consortia, please speak to your local Experian contact.