

# Experian AutoCheck Case Study

## Multi-Location Group: New England

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*"We used another VHR provider before becoming an Experian AutoCheck VHR subscriber, and we have never considered switching back! We value the accurate and insightful data and have found great service and support from all our AutoCheck representatives."*

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Brian Michalski is the Used Car Manager at a well-known franchise dealer group with locations all over New England. Since it began using Experian AutoCheck vehicle history reports in 2015, the dealer group has enjoyed the advantages of a strong partnership. Originally a Carfax customer, they switched to AutoCheck in support of the Mazda Certified Pre-Owned (CPO) program. Since then, they haven't looked back, thanks to the impressive service and support they've received from the AutoCheck team.

Brian states that the data from AutoCheck VHRs is not only accurate and insightful but also super helpful for their daily operations. What really stands out is the fantastic support they get. They can count on a quick response whenever they have a question or an issue. Their sales representative touches base regularly and shares helpful insights and suggestions that keep their business moving in the right direction.

This dealer group relies on the VHRs for wholesale and retail transactions, using them to gauge and enhance the value of the vehicles they buy and sell. Their strong partnership with AutoCheck is key to their success as they navigate the automotive market, and they are happy to be working with such a dedicated team!

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*"The service and support we receive from Experian AutoCheck is super easy, responsive, and helpful! If we need help, they answer and quickly address whatever issue we have."*

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