



## *Media alert*

### **Experian® RentBureau® names Erik Brue Vice President of Multifamily Business**

**TO:** Multifamily Trade and Apartment Association Media  
**FROM:** Experian RentBureau  
**DATE:** May 19, 2015

---

Experian® RentBureau®, the largest and most widely used database of rental payment information, announces the appointment of Erik Brue to the position of vice president. Brue will oversee business operations for Experian RentBureau.

“Erik Brue is an incredibly experienced leader with a consultative and creative approach to new business development and problem solving,” said David Proctor, Senior Vice President, Experian Consumer Information Services. “His experience guiding strategic partnerships will be invaluable to the continued growth of Experian RentBureau, which currently includes rental payment data on more than 13 million residents nationwide.”

A six-year veteran of Experian, Brue previously was a vice president in Experian’s indirect channel and most recently vice president of partnerships and strategic development for Experian’s Credit Information Services group.

“I’m pleased to play a key role as Experian RentBureau continues to become an integral part of the multifamily industry,” Brue said. “Through our growing partnerships with property managers and resident screening providers, the opportunities that rental payment data offer will continue to increase. We believe the industry and consumers are just beginning to realize the benefits.”

Prior to joining Experian, Brue was an attorney at Weil, Gotshal and Manges. He holds a Juris Doctor degree from the Boston University School of Law and a bachelor’s degree in economics from Grinnell College.

#### **About Experian RentBureau**

Experian RentBureau is the largest and most widely used database of rental payment information and currently includes information on more than 13 million residents nationwide. Property management companies and electronic rent payment processors report rental payment data directly and automatically to Experian RentBureau every 24 hours. This detailed rental payment information enables organizations to make better informed decisions. Property management companies utilize this data to screen new rental applicants’ payment history as part of their existing resident screening services. Experian® is the first major credit reporting agency to incorporate positive rental payment data reported to Experian RentBureau in consumer credit reports, enabling residents to build credit history by paying rent responsibly.

To learn more about Experian RentBureau, visit [www.rentbureau.com](http://www.rentbureau.com).

###

#### **Editorial**

**contact:** **Peter Jakel**  
LinnellTaylor Marketing  
1 303 682 3944  
[peter@linnelltaylor.com](mailto:peter@linnelltaylor.com)