

RentBureau[®] Consumer Profile Minimize your rental risk

Identify hidden risks

A renter with two or more prior defaults has a **six times higher default rate** than someone with zero prior defaults.



There's a **35%** likelihood that serial skippers will default again

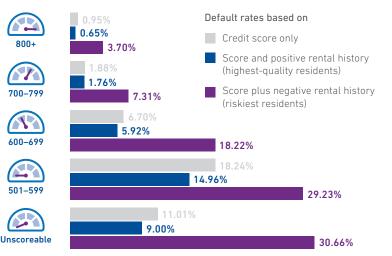


Rental payment history matters

By renting to individuals with positive rental payment history, landlords can help avoid serial skippers while improving default rates.

6	

```
Improve default rates
up to 32%
```



	•]
_	

The best leasing decisions begin with the best data powered by Experian[®] RentBureau[®] Rental payment history helps identify the highest-quality residents

Experian RentBureau^{*} interfaces directly with a community's property management software to receive detailed rental payment history on a community's residents.

To find out more about how incorporating Experian RentBureau rental payment data into your screening process can benefit your business, or to find out how you can add your rental data to RentBureau, contact your resident screening representative or call 855 339 3990.

For the purpose of this data analysis, Experian[®] RentBureau[®] utilized the VantageScore[®] advanced credit scoring model, which produces a highly predictive score and scores up to 14 million more consumers who were previously deemed unscoreable. VantageScore has a scale range of 501 to 990 to represent a consumer's creditworthiness. Source: Data analyzed from a subset of the larger Experian RentBureau database composed of rental payment history on more than 18 million residents nationwide.

©2022 Experian Information Solutions, Inc. • All rights reserved • VantageScore is a registered trademark of VantageScore Solutions, LLC.