

# RentBureau<sup>®</sup> Consumer Profile

## Minimize your rental risk

### Identify hidden risks

A renter with two or more prior defaults has a **six times higher default rate** than someone with zero prior defaults.



**6x**



There's a **35%** likelihood that serial skippers will default again

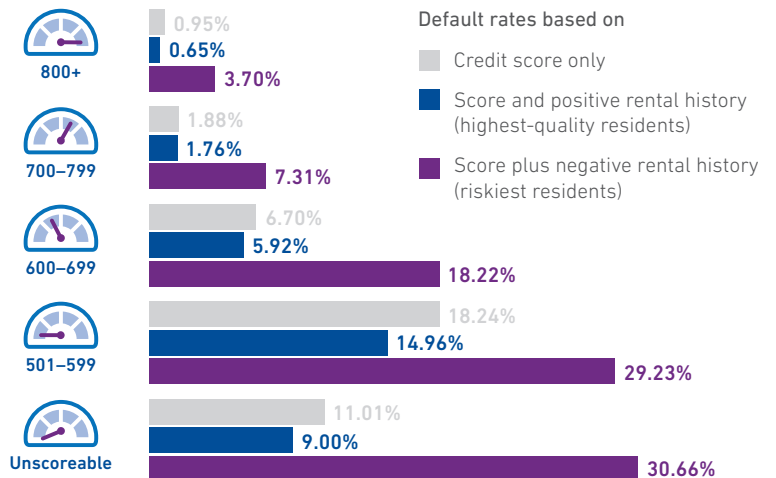


### Rental payment history matters

By renting to individuals with positive rental payment history, landlords can help avoid serial skippers while improving default rates.



Improve default rates up to **32%**



The best leasing decisions begin with the best data powered by Experian<sup>®</sup> RentBureau<sup>®</sup>  
Rental payment history helps identify the highest-quality residents

Experian RentBureau<sup>®</sup> interfaces directly with a community's property management software to receive detailed rental payment history on a community's residents.

To find out more about how incorporating Experian RentBureau rental payment data into your screening process can benefit your business, or to find out how you can add your rental data to RentBureau, contact your resident screening representative or call 855 339 3990.