Precise ID®

Experian®

As businesses and agencies expand their addressable populations, they also are facilitating more robust and potentially higher-risk functions within their online, mobile and call center portals.

This requires an ability to observe and risk-assess identities and devices through which services are obtained and accessed throughout the Customer Life Cycle.

Experian's Precise ID® platform delivers a uniquely integrated set of insights and services that allow clients to make real-time decisions across the customer journey. These decisions are based on a combination of wide-ranging, recent and accurate data assets; targeted analytics; delivery options; and subject matter expertise across numerous markets, including financial services, public sector, healthcare, telecommunications, utilities and automotive.

No other platform offers clients the ability to marry identity and access-device risk assessments, analytics, and decisioning together in a single integration. Precise ID includes options for credential service provision across multiple process points and market offerings while also meeting requirements for www.nist.gov levels of assurance for remote identity proofing. The threats posed by fraud and identity theft demand a risk-based approach that employs accurate and broad data assets; targeted analytics; knowledge-based authentication; and flexibly designed, efficient and predictive decision policies throughout the Customer Life Cycle.

- Identity Stolen Identities
- Secure Commerce
- Protect New Account Opening
- Detect Staging Activites
- Secure Account Login