

PriorityScore for CollectionsSM

Consumer debt is on a continual rise and with so many accounts going delinquent, determining where to start collecting can be a challenge. Before spending the time and resources tracking down customers, make sure you have the right tools in place. PriorityScore for CollectionsSM is a best-in-class model that provides valuable insight to help debt collectors intelligently manage the debt portfolio and collections cycle better than traditional recovery models.

Early-stage optimization

- PriorityScore for Collections offers dual insight to:
 - Evaluate — An incidence model scores each account based on the likelihood a payment will be made within 6 months.
 - Prioritize — A dollar model ensures focus on the most profitable accounts by indicating the expected recovery amount.
- Accurately assess nearly all accounts — including thin- or no-file accounts — using credit, non-credit and account-level data.
- 60+ industry-specific PriorityScores available to fit your needs include:
 - Card, healthcare, utility, telecom, student loan, deposits, auto and more.

Organization-wide impact

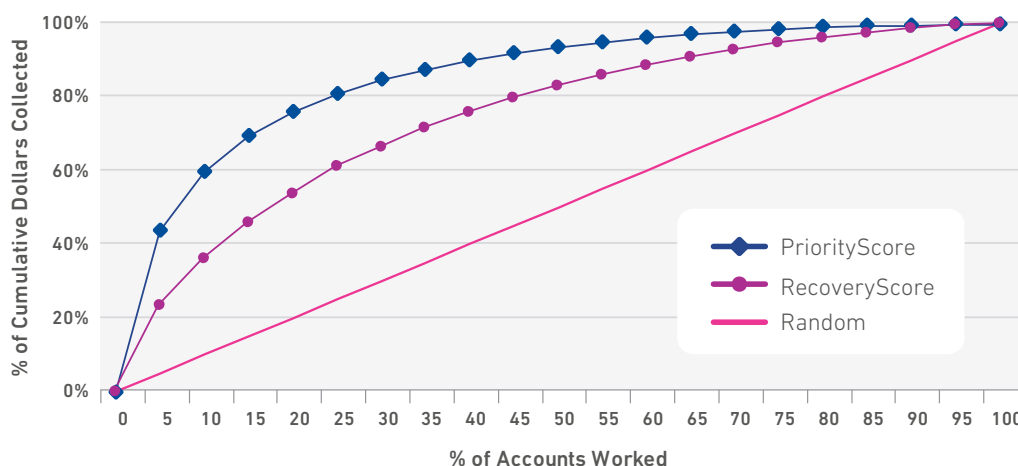
Maximize revenue — Yield greater collections returns and improved payment rates through predictive performance and advanced segmentation.

Improve efficiency — Focus more resources on higher-valued accounts to increase operational efficiency or even outsource accounts to third parties based on expected value.

Maintain compliance — Ensure full alignment with FCRA regulations for the purposes of recovering first- and third-party debts.

Utilize PriorityScore for Collections to create a well-defined collections strategy today. For more information about PriorityScore for Collections, please contact your Experian® sales representative or call 1 855 339 3990.

76% of recovered dollars are captured in the top 20% of accounts worked





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