

# Phone Number ID™

Minimize risk. Maximize reach. Stay compliant.

Experian's Phone Number ID (PNID) provides a seamless, unparalleled solution to verify and or append a consumer's most-current phone number. By leveraging Experian's core credit database and carrier information, PNID allows you to mitigate risk, get right party contact and remain compliant.

Experian's PNID verifies telephone numbers with carriers in real time to confirm connectivity and ownership before your company direct dials. Experian's core credit database allows for enhanced search options in a variety of scenarios.

## Industry challenges

- TCPA regulations are broad and prohibit the use of prerecorded messages, auto-dialers, and SMS messages without prior expressed consent from the consumers.
- Regulators may be evaluating your contact-management process to identify potential gaps in compliance.
- Consumer disputes have been increasing more than 500 percent in the past five years, on average.
- Every unsolicited call, text message or fax to a wireless device can lead to a \$500 to \$1,500 fine.


## How does Phone Number ID help you?

**Maximize the effectiveness of outbound calls while minimizing the risk of TCPA non-compliance issues.**

- Seamless contact management process for verification and new phone number appends.
- Real-time ownership verification via 5,000-plus carriers.
- Identification of phone number type, ownership, portability and carrier.
- Time-stamped records.

To find out more about Contact Monitor, contact your local Experian sales representative or call 1 888 414 1120.

### Core Design Features



**Doe, Joe**  
**CARRIER:** Best Signal Enterprises  
**LINE TYPE:** Cellular Phone  
**ACTIVATION DATE:** 02.24.2004  
**ORIGIN:** Previous Landline Number

### Verified information includes:

- Phone owner
- Current carrier
- Match score
- Phone type
- Date of last change
- Time stamp

### Additional benefits:

- **Options** – Product is available standalone or bundled with Experian's TrueTrace
- **Data Security** – Only the phone number is sent to the carriers; no personally sensitive information about consumers is shared
- **Secure file transfer** – Experian uses Secure File Transfer Protocol (SFTP) to ensure your files are processed safely.

Product sheet  
Phone Number ID™

---

**Experian**  
475 Anton Blvd.  
Costa Mesa, CA 92626  
T: 1 888 414 1120  
[www.experian.com](http://www.experian.com)

© 2019 Experian Information Solutions, Inc. • All rights reserved  
Experian and the Experian marks used herein are trademarks or registered trademarks of  
Experian Information Solutions, Inc. Other product and company names mentioned herein are  
the property of their respective owners.  
08/19 • 1224/3011 • 1053-CIS