

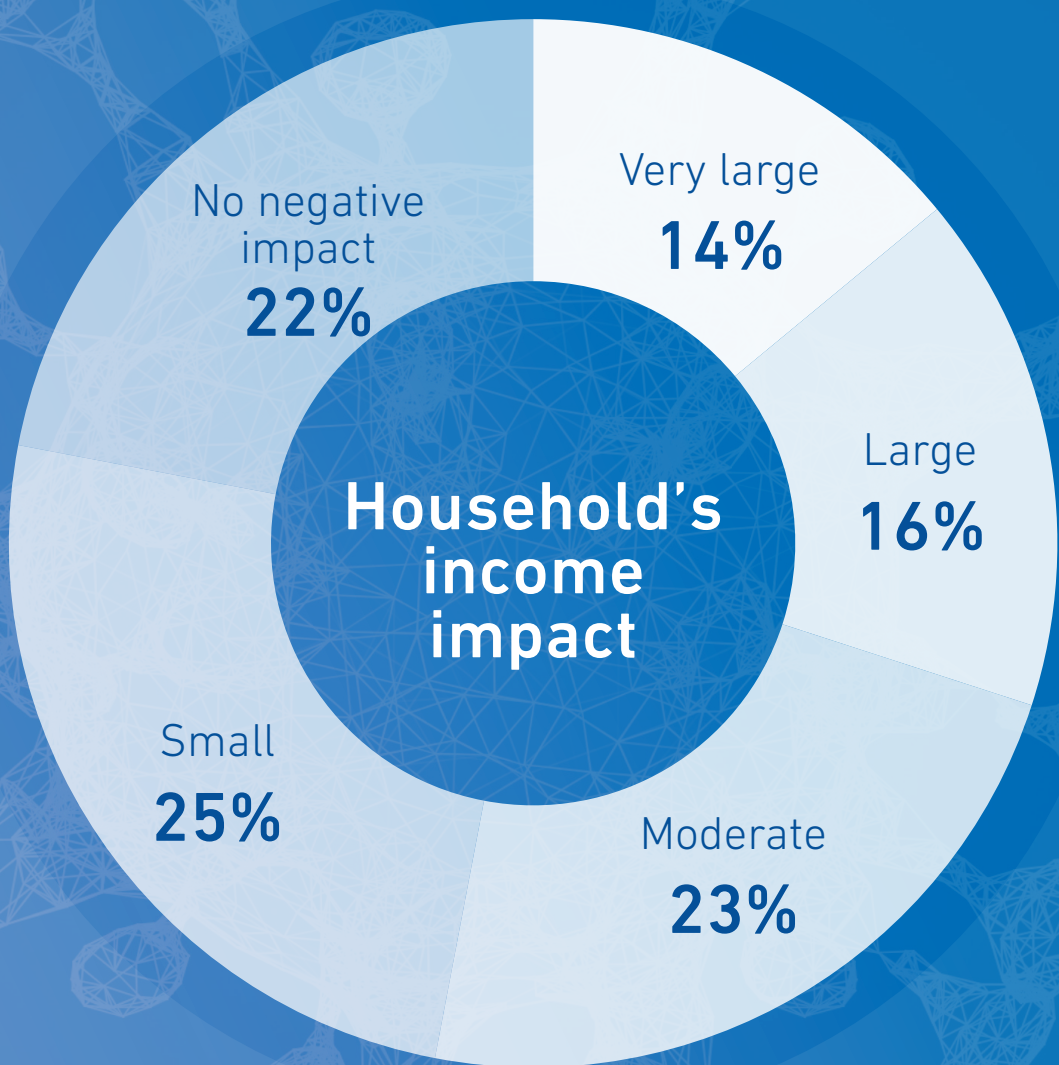
Look Ahead 2020: Consumer insights

Impact of the COVID-19 health crisis on consumer financial well-being, spending and credit

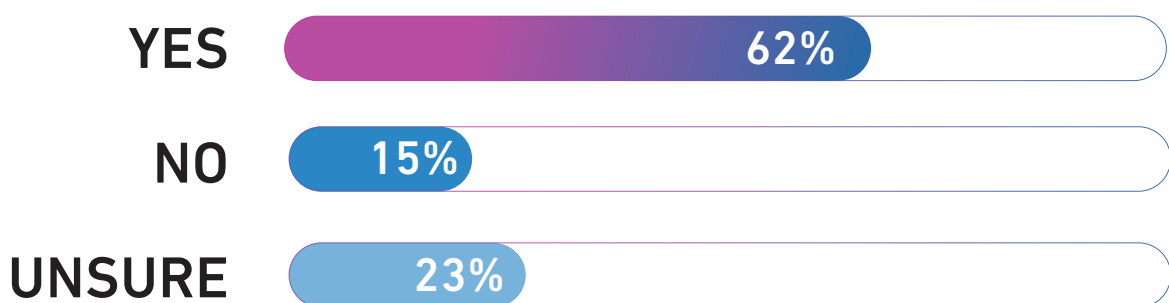
Experian conducted a consumer research study with 1,005 consumers to better understand how the Coronavirus (COVID-19) pandemic is impacting spending, credit and financial well-being. **The survey was conducted March 27 – April 3, 2020, using a third-party online consumer panel.**

FINANCIAL WELL-BEING

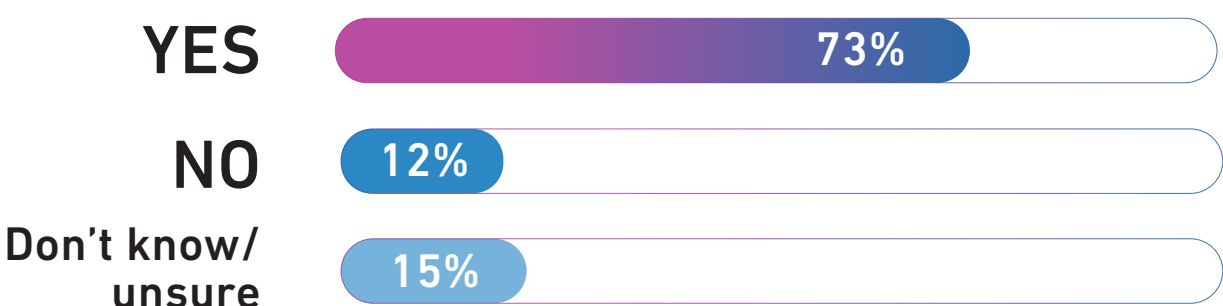
To what extent is the COVID-19 pandemic negatively impacting your household's income?



Given your current income sources, do you anticipate that you will be able to cover your monthly bills over the next three months?

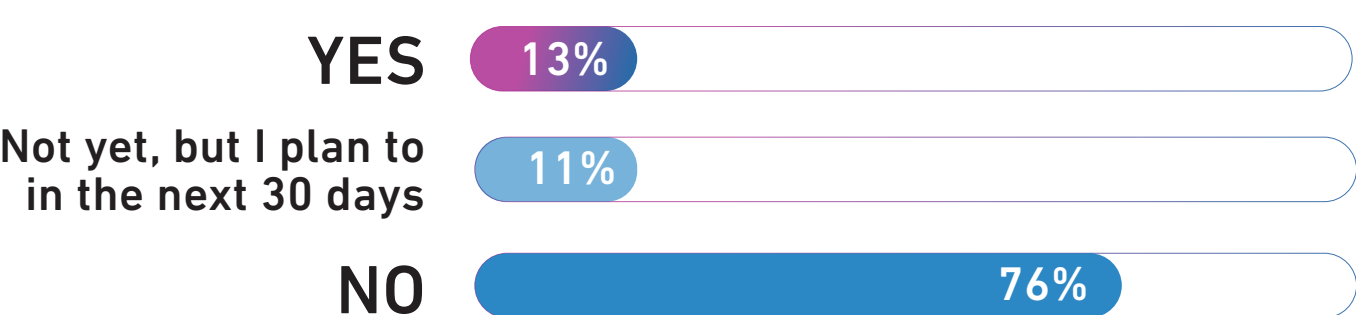


Do you, or anyone in your household, anticipate receiving a stimulus check?

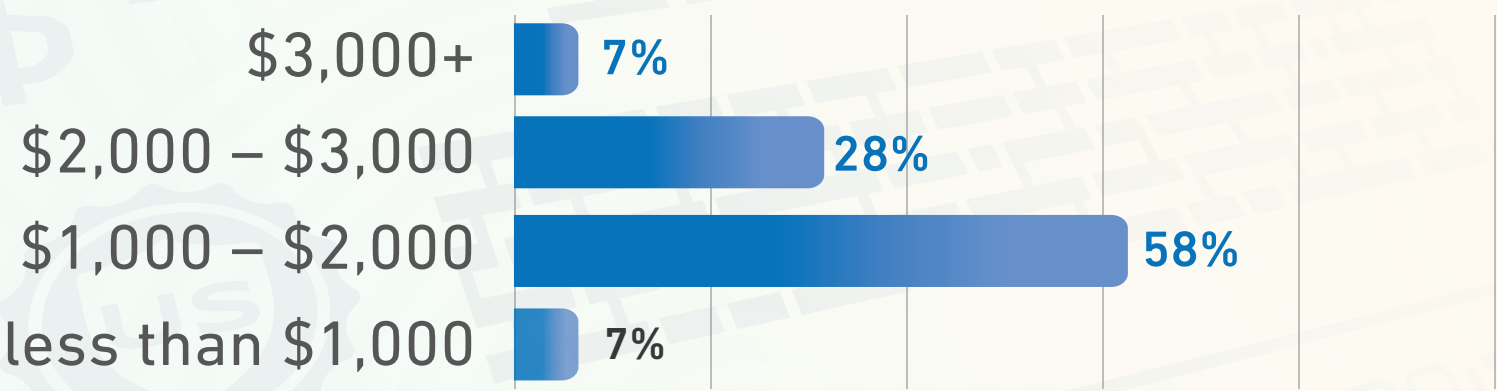


24% of consumers have already filed or plan to **file for unemployment** within the next 30 days.

Have you filed for unemployment as a result of the COVID-19 pandemic?

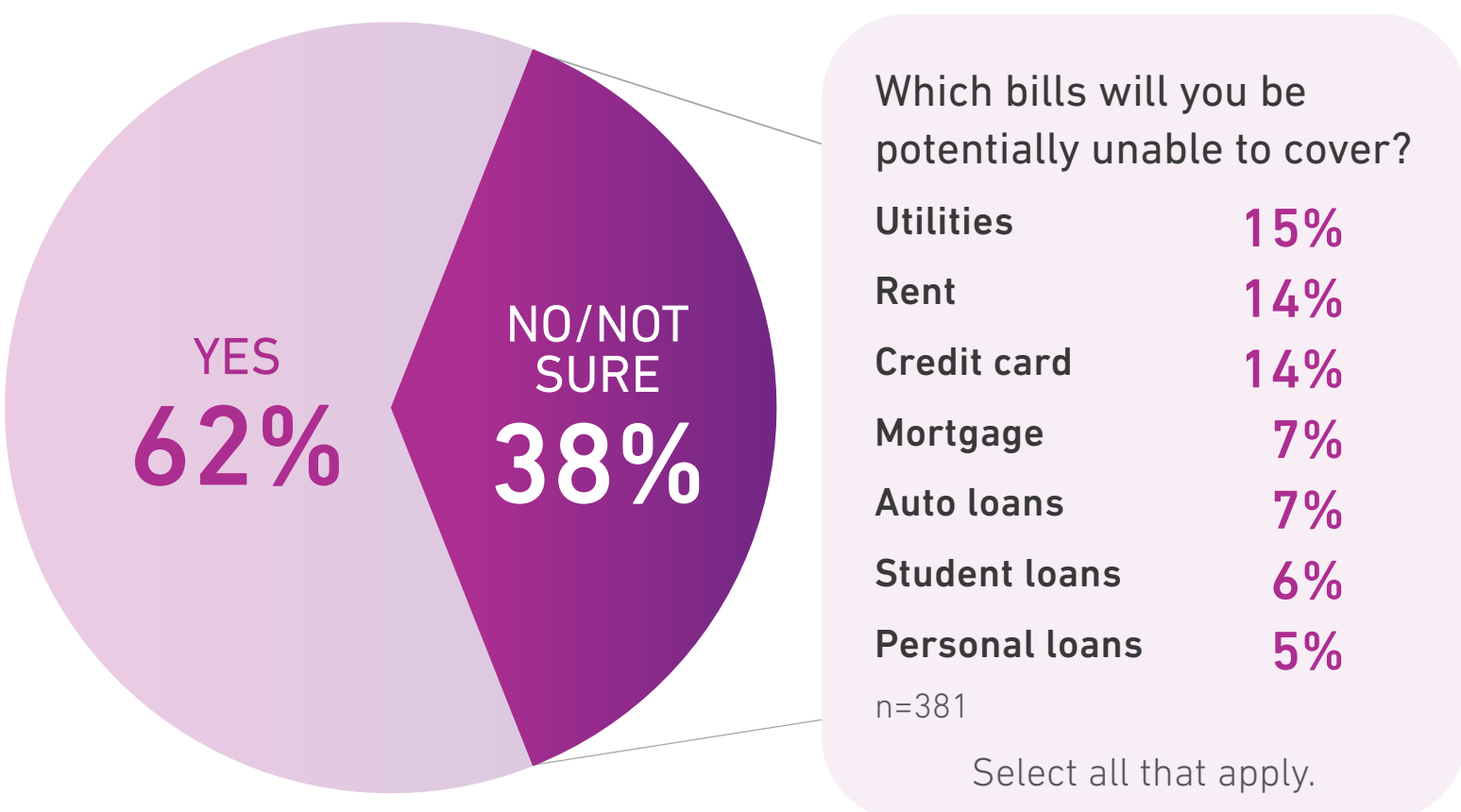


86% of consumers expect to receive **\$1,000 – \$3,000** in stimulus money

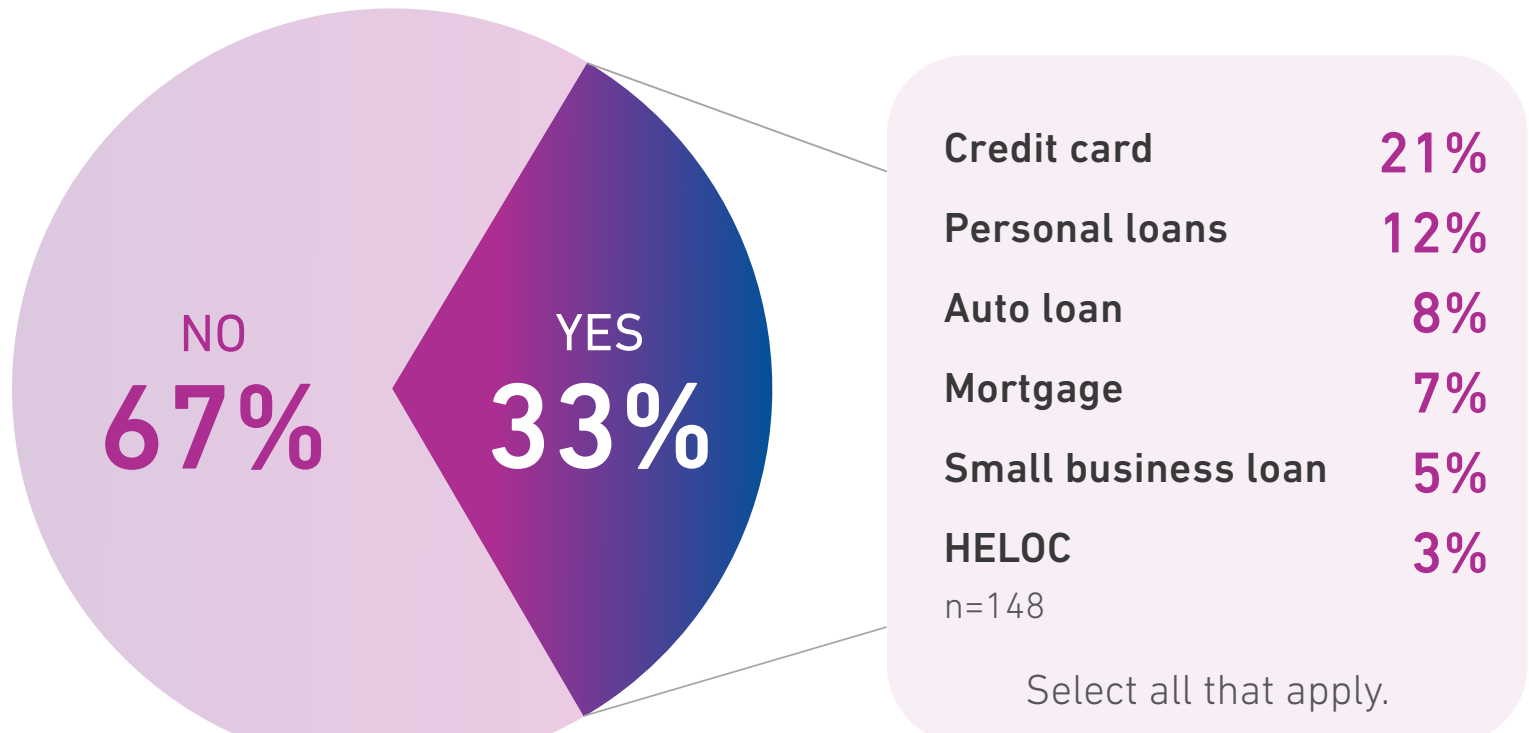


CREDIT

Given all of your current income sources, do you anticipate that you will be able to cover your monthly bills (e.g., mortgage/rent, utility, other loan payments) **over the next three months?**

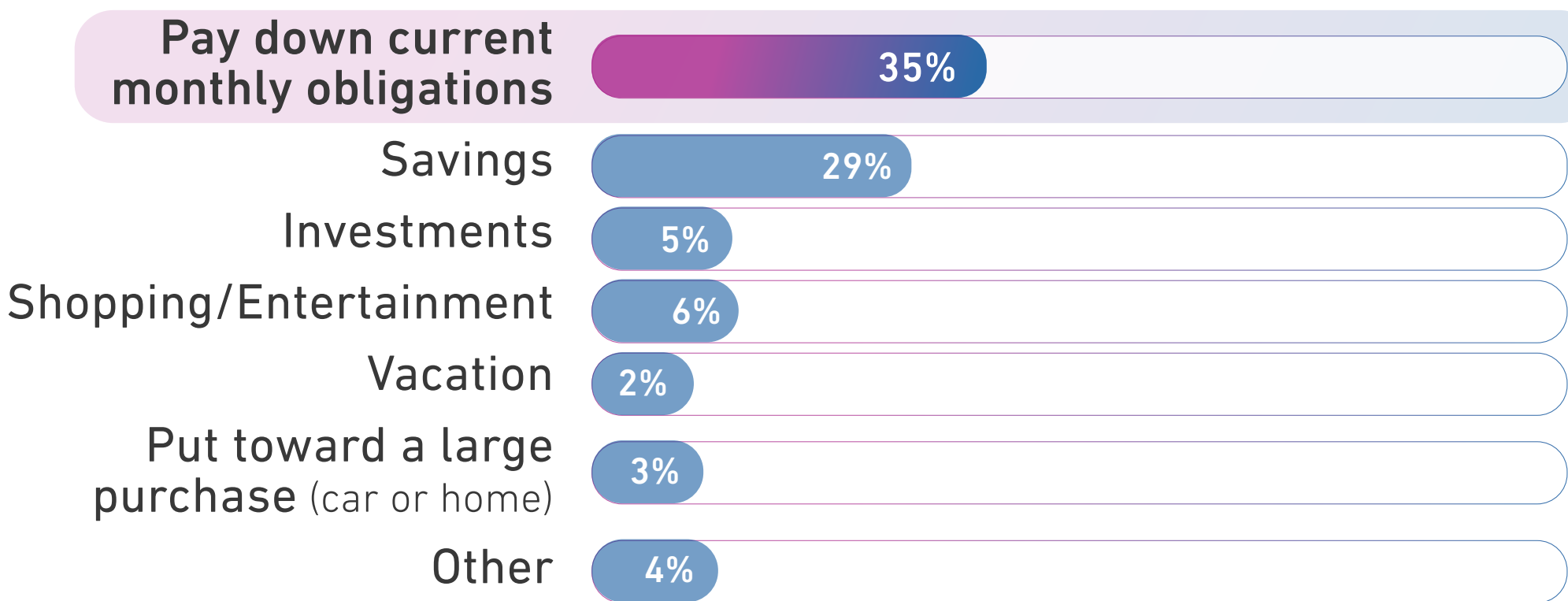
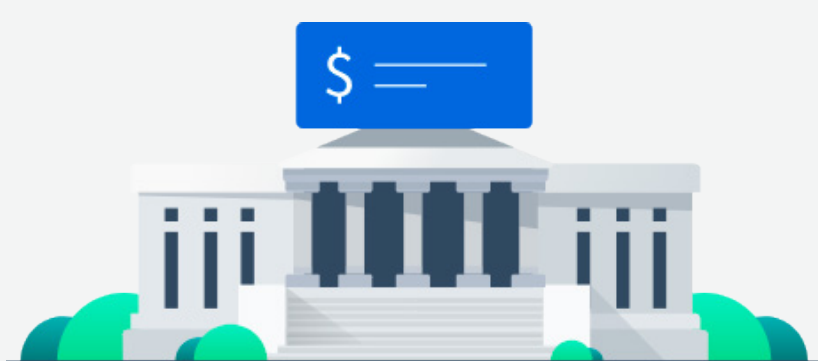


Which of the following lines of credit, if any, do you plan to open **over the next six months?**

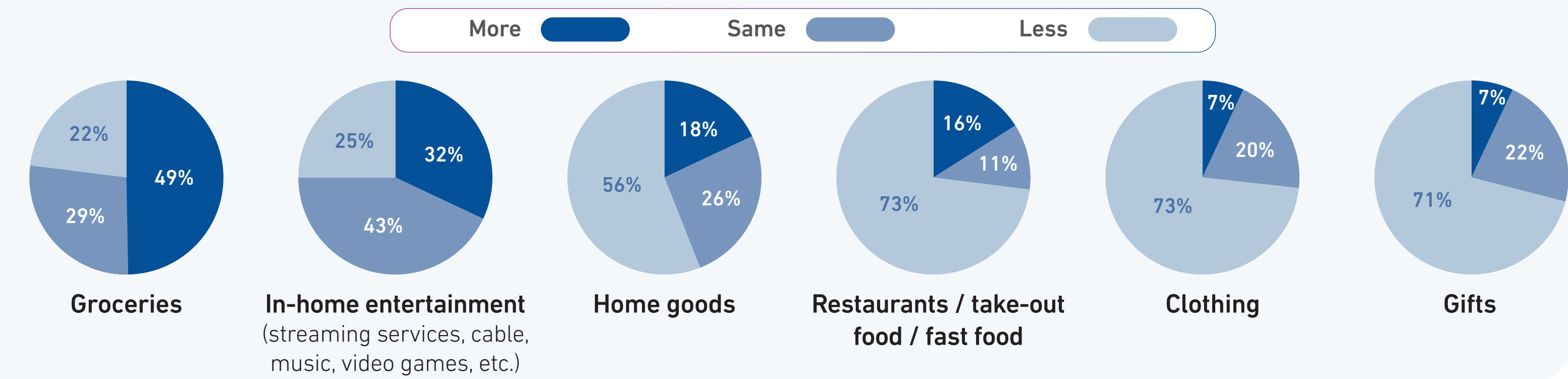


SPENDING

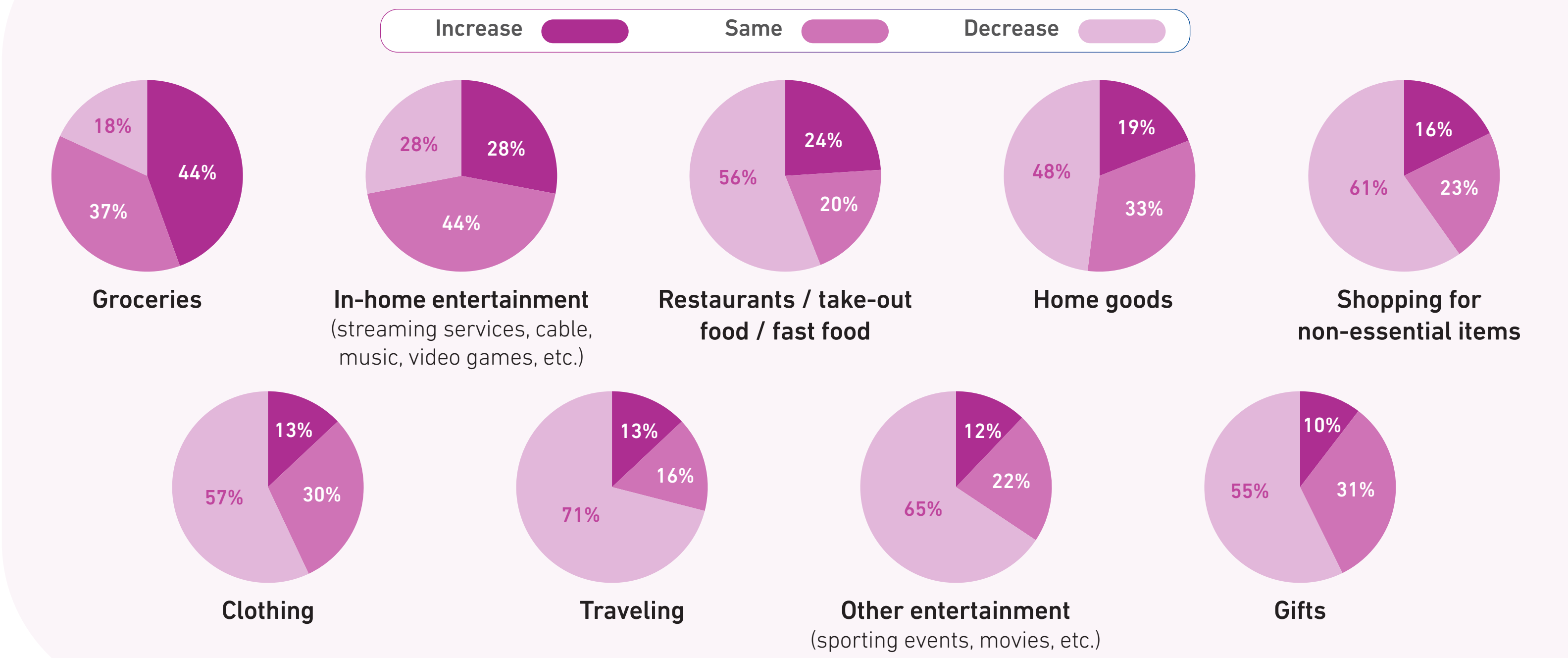
How consumers plan to use **stimulus checks**:



Comparing your current spending habits to prior to the Coronavirus (COVID-19) pandemic, how would you rate your spending in each of the following categories?



For the next six months, how will your spending change on:



For more insights and trends, please visit [Look Ahead 2020](#).

About the Research

Experian's Consumer Research Study was a nationwide online survey with 1,005 consumers over the age of 18 balanced by geography, gender and age to be representative of the United States. The survey was fielded in English between March 27 – April 3, 2020 using a third-party online consumer panel.