



Drive Customer Loyalty with the Experian® Core Referral Program

If you're looking for an accelerated way to provide your customers with best-in-class credit education leveraging the Experian brand, this is the right fit for you.



2 in 3 customers see an instant improvement in their FICO® Score* with Experian Boost™.**



Up to 15% customers will improve their score band.



Now you can offer your customers the ability to instantly improve their FICO® Score with Experian Boost for free. This innovative feature is bundled with our credit education and identity protection products.



Boost Engagement

Customers increase their credit knowledge with engaging products, including **FICO® Score** and **credit monitoring**.

Partners can now facilitate access to products their customers **want and need**.



Drive Lasting Loyalty

Over time, customers can **qualify for better credit opportunities**.

Partners choose Experian because of its **trusted reputation, comprehensive service and innovation**

Contact ECSMarketDevelopment@Experian.com to learn more.

*Credit score calculated based on FICO® Score 8 model. Your lender or insurer may use a different FICO® Score than FICO® Score 8, or another type of credit score altogether.

**Results may vary. Some may not see improved scores or approval odds. Not all lenders use Experian credit files, and not all lenders use scores impacted by Experian Boost. Learn more at Experian.com