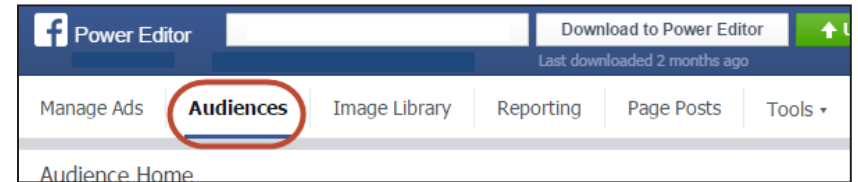
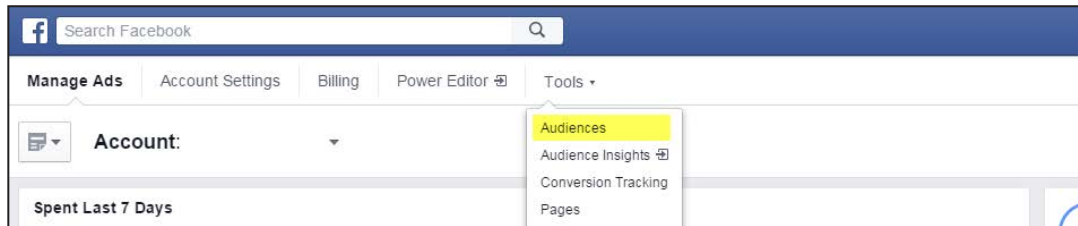
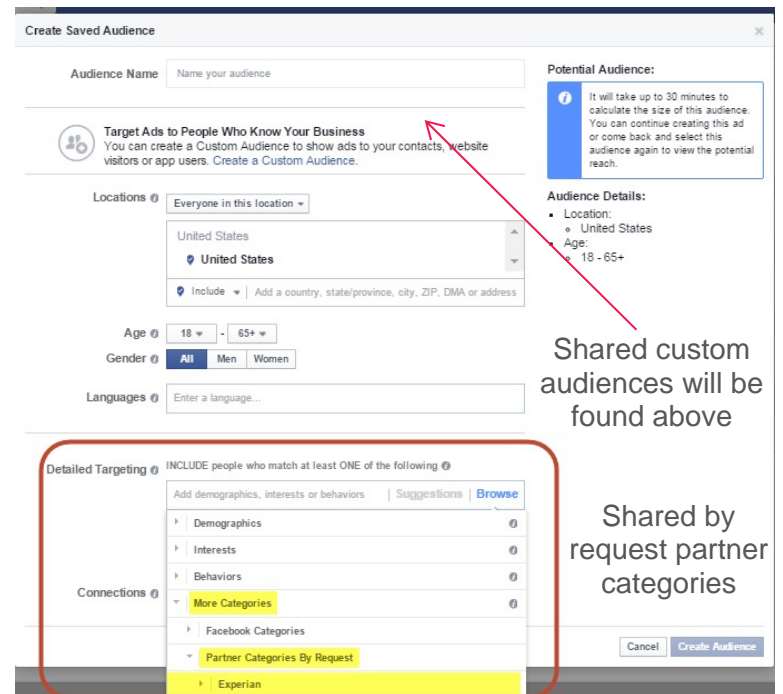
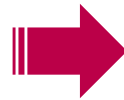


Where to Find Experian Audiences on Facebook

For Ads Manager and Power Editor go under 'Audiences' -> 'Create Audience' -> 'Saved Target Group' **OR** you can edit a pre-existing audience. Once shared with each account, by request partner categories can be found under 'Detailed Targeting' > 'More Categories' at the bottom and Managed Custom Audiences can be found at the top, above 'Locations'

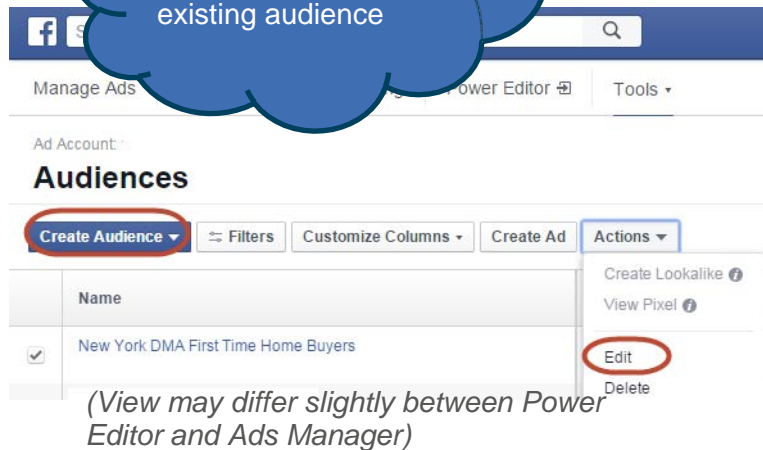


Create a new custom audience or update an existing audience



Shared custom audiences will be found above

Shared by request partner categories



(View may differ slightly between Power Editor and Ads Manager)