

Snapshot

Businesses Owned by Men

Open for Business

The top six industries for male business owners are:



General Contracting



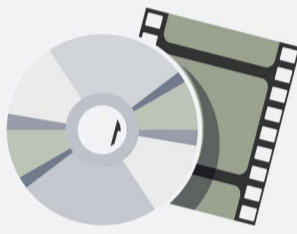
Business Services



Real Estate



Restaurants



Motion Picture Distribution



Retail Stores

Just the Facts

Where are they and how well are they doing?

44.8 percent of male business owners run their business out of their home.

24 percent of businesses owned by men saw sales that exceeded \$500,000.

21.2 percent of male business owners had a personal income of \$125,000 or more.



Are they managing their credit?

A look at payment behavior and credit performance

The average business credit score for businesses owned by men was 35.

The average consumer credit score for male business owners was 699.

The average number of days businesses owned by men paid their bills past due was 8.1 days.



Are you a small-business owner?

Visit www.experian.com/businesscreditreport and take the steps to check and improve your business credit.



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*Based on a scale of 1 to 100 (with 100 being least risky); predicts the likelihood of severe delinquency (more than 91 days past due) within the next 12 months