

# Innovative technology transformation

Leveraging the scale, breadth, and security of the cloud to drive innovation and client success

## Experian's Business Information Services is transitioning its data and technology platforms to the cloud

Over the next two years, Experian's Business Information Services will transition its portfolio of commercial data, products, and technology platforms to the cloud. This new BIS cloud environment is architected to take advantage of the latest proven technologies, which will lay the foundation for our next generation in product innovation, giving our clients the ability to quickly receive, retrieve, and evaluate data. For you, this technology means greater capability to determine risk exposure using real-time data and analytics.

### Benefits of the cloud

Moving BIS' products and technologies to the cloud means Experian clients will benefit from:

#### Accelerated innovation

- Increased speed of innovation for new products and capabilities
- Integration of near real-time data and analytics
- Enhanced data freshness
- Easy integration of new environments for rapid prototyping of new offerings
- Faster and easier data discovery for your team

#### Responsiveness and scalability

- Ensures that Experian products can scale to meet growing customer demands as volumes increase
- Additional self-service capabilities for clients
- Increased flexibility for accessing Experian solutions
- Expanded capacity of infrastructure while decreasing overall performance impacts
- Actionable insights with real-time streaming analytics to enable our clients to make informed business decisions in seconds

#### Cloud compliance and security

- Experian leads with security in mind, and cloud technologies offer an additional layer of robust security infrastructure, supporting the most sensitive data
- Storing data and applications in the cloud allows for centralized processes and controls
- Robust disaster recovery capabilities provide higher reliability in times of need
- Continued compliance with regulations, such as FCRA, GLBA, CCPA

### How to prepare

Experian will communicate, in advance and with corresponding documentation, any potential changes. This may include URL updates, updating firewall rules/IP addresses, or updating security certificates in order to maintain system-to-system connectivity via batch or online systems. Every effort is being made to ensure the transition is as smooth as possible.

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### Learn more about our technology transformation

If you'd like to learn more about BIS' technology transformation, please contact an Experian representative at 1 877 565 8153 or visit [www.experian.com/commercial](http://www.experian.com/commercial).

### About Experian's Business Information Services

Experian's Business Information Services is a leader in providing data and predictive insights to organizations, helping them mitigate risk and improve profitability. The company's business database provides comprehensive, third party-verified information on 99.9 percent of all U.S. companies, as well as millions of companies worldwide. We provide market-leading tools that assist clients of all sizes in making real-time decisions, processing new applications, managing customer relationships, and collecting on delinquent accounts.

For more than 125 years, Experian has used the power of data to help unlock opportunities for businesses and consumers. With over 20,600 employees in 43 different countries, Experian proudly offers blended data assets, giving you access to hard-to-find small and micro businesses. Funneling numerous data sources — including BizSource<sup>SM</sup>, member trade, nontraditional, and consumer — our breadth and depth of information helps you fine-tune marketing efforts, identify new profitable customers, assess risk, improve data modeling, and conduct market research to break into new market segments.