



Dynamic AccessTM

Instant access to data, where and when you need it.

The business landscape is changing. A few extra minutes could be the difference between securing new customers or losing them to a competitor. Regain your competitive edge with Dynamic AccessTM.

Dynamic Access allows you to cut through the clutter and access the granular business data you need where and when you need it. In real time. Use Experian's industry-leading commercial data repository and have specific data elements delivered via XML directly to your Enterprise Resource Planning or Customer Relationship Management system.

With clarity and speed comes confidence and a competitive edge.

3 common business challenges

- **Data speed** — You need information updated in real time, when it matters most. Certain offline integration options bring data into your third-party systems, but the data updates can't happen fast enough.
- **Inconsistent data across internal systems** — It's a struggle to get a 360-degree view of your customer because your risk data and internal customer data are in different places.
- **Too much data** — Some integration options offer the ability to pull in data, but sometimes it's more data than you really need, increasing integration costs.

Choose what matters most

Get only the data you want. You can reduce out-of-pocket costs and save time by choosing as much or as little data as you desire, directly from BizSourceSM, Experian's industry-leading commercial data repository. This single source efficiently and seamlessly integrates business intelligence, quality data assets and Experian's 30-plus years of database management experience. The result? You receive the most thorough, current and accurate business credit information available.

This can change the way you do business — for the better

Dynamic Access allows you to pull powerful, granular data directly into your business management software system via XML, providing measurable time and cost efficiencies. It delivers the fresh, actionable data you need to build more accurate models, make smarter origination decisions, strategically segment markets and properly analyze your commercial portfolio. This is the foundation you need to make faster, smarter business decisions.

No waste. No worries.

With Dynamic Access, you receive only the data points you need. Get the data quickly, pay for what you need, gain a competitive edge.

To find out more about Dynamic Access, contact your local Experian sales representative, call 1 800 520 1221 or visit www.experian.com/commercial.

Product sheet
Dynamic Access™