

BusinessIQSM Portfolio Integration

Manage your data before it manages you.

BusinessIQSM portfolio integration eliminates the challenges associated with manual commercial credit data entry, ensuring your records are fresh, accurate and insightful. With BusinessIQ portfolio integration, you'll have the information you need to enable better decisions and minimize risk when dealing with your commercial accounts.

Common business challenges

- **Importing data manually is tedious and can lead to errors** — When you load customer account data manually, you make it subject to human error. Manual entries take time, require extra labor, and can result in inconsistencies between your database and the source commercial credit file.
- **Streamline data processing** — Increase efficiency by automating the flow of data between BusinessIQ and your data platform. Quickly assess your portfolio, industry trends and payment patterns to better manage your business accounts.
- **Minimize costs and workflow disruptions** — Stale credit summary data can lead to poor decisions. Switching between applications takes valuable time and increases the likelihood of costly errors. And bad data is bad news for you and your portfolio.

Rely on the industry's most comprehensive commercial database

BusinessIQ portfolio integration is a powerful tool that populates BusinessIQ with fresh data for crucial up-to-date information on your accounts-receivable records. In the commercial credit and collections industries, time really is money. If accounts display either positive or derogatory credit behaviors, you can act quickly to improve profits or avoid risk. Gain visibility into up-to-date business activity and overall portfolio health with data delivered on your schedule into your preferred environment.

BizSourceSM, Experian's state-of-the-art commercial repository, effectively integrates business intelligence, quality data assets and our exclusive database management experience to deliver more thorough and accurate business credit information.

To find out more about BusinessIQ portfolio integration, contact your local Experian sales representative, call 1 800 520 1221 or visit www.experian.com/commercial.

Product sheet

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