



Consumers rely on your expertise in your field. Let Experian make you look like experts in ours.

## Experian Affinity: Industry-Leading Expertise in Your Corner



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**Affinity**

Experian® Affinity understands the business challenges our clients face every day. We know that engaging consumers, creating value and building loyalty are key to your organization's success. Partnering with Experian® Affinity can help you gain an edge on the competition, create value for new and existing customers and build the loyalty that ensures they'll stay with you for the long-term.

Experian® Affinity knows consumer credit and identity protection, and partnering with us puts our industry-leading strength and innovation to work for you.



Over 135,000 consumer fraud cases handled<sup>1</sup>



Over 90 million alerts sent to Experian product members<sup>2</sup>

1. Number of fraud cases handled by the Fraud Resolution Team since June 2004, Experian Call Center Metrics.

2. Alerts sent by ConsumerInfo.com, an Experian company. Refers to the number of alerts sent since the origin of the feature.

3. Experian resolves most fraud cases in under one hour. On their own, consumers spend 30+ hours resolving fraud, according to the 2011 Identity Fraud Survey Report by Javelin Strategy & Research.

\*Identity Theft Insurance underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of coverage. Coverage may not be available in all jurisdictions.

## Delivering Products and Knowledge Your Customers Crave

You want reliable product offerings that work to engage customers, advance your branding goals and increase consumers' understanding of credit all at the same time. We'll help keep your company competitive by providing your customers with:

- › Credit monitoring
- › Identity theft monitoring
- › Consumer credit reports and scores
- › Customer Service
- › Score Planner™
- › Fraud Resolution Services

## Trustworthy Credit and Identity Protection Products

Partnering with Experian® Affinity to provide credit information and identity theft protection products to your customers puts our reputation and expertise to work for you. We'll help enhance your brand's identity as an organization that helps consumers understand their credit and achieve their financial goals by making better-educated decisions. You'll be able to offer your customers:

- › Co-branded full-service identity protection
- › Three-bureau credit report and scores
- › Score resources such as Score Tracker, Score Planner and Score Alerts
- › Monthly credit updates through easy-to-understand statements
- › Experian's award-winning Fraud Resolution Support, which is 97% faster at resolving fraud than consumers resolving it on their own<sup>3</sup>
- › Daily monitoring of 50 identity theft indicators
- › Internet Scan monitors the dark web for evidence of compromised debit or credit card numbers, Social Security numbers and other personal data
- › Lost Wallet protection if their wallet is ever lost or stolen
- › Identity theft insurance up to \$1 million\*
- › Mobile design options

As an Experian® Affinity client, you'll be able to offer your customer base the identity theft protection and credit information products they crave – all while supporting your organizational goals and building your brand identity.



Affinity

Put the strength of a global pioneer behind your brand.

Visit: [experian.com/affinity](http://experian.com/affinity)

Call: 1 (888) 281-7577

Email: [affinitypartner@experian.com](mailto:affinitypartner@experian.com)