



IntelliViewSM powered by Experian–Oliver Wyman Market Intelligence Reports

Stay ahead of trends with innovative access to the latest consumer credit data and insights

Given constantly changing economic conditions, it's imperative that you stay informed on the latest consumer credit trends. Whether you are evaluating new markets, acquiring new customers or managing existing customer relationships, you need fast, reliable access to data so you can make the best decisions for your organization — both now and in the future.

Unparalleled market insights are available via IntelliViewSM providing you with unique views of consumer behavior and new depth into Experian–Oliver Wyman Market Intelligence Reports — including key consumer credit trends and insights that pertain specifically to your business and geographic region. With IntelliView, you can choose the information that best suits your business needs, including growth in core markets, expansion into new verticals, relief of pricing pressures and continued risk mitigation.

Empower your organization

IntelliView — an interactive, web-based query, analysis and reporting tool — provides 24-7 access to Experian's aggregated quarterly consumer credit data. IntelliView essentially translates the information contained in the

Market Intelligence Reports through an intuitive online graphical user interface, enabling users to extract powerful insights from the data and integrate them into business strategies.

Turn market complexity into business opportunity

Market Intelligence Reports use Experian's credit and data expertise, along with the specialized consulting experience and financial services acumen of Oliver Wyman, to bring you a single-source option for an unprecedented level of market intelligence. With continually evolving economic conditions and increased regulatory scrutiny, organizations require advanced tools for optimizing strategic planning and decision-making and identifying key areas of opportunity. The reports available through IntelliView use aggregate credit data that has been predefined into the appropriate product and analytical groupings, taking the pressure off of your internal resources and allowing you more time for analysis.

Stay ahead of the trends and your competition

The ability to tailor reports to your specific business needs gives you a strategic edge and leads to better decision-making. Market Intelligence Reports through IntelliView address the major challenges facing your organization and provide:

- **Unparalleled credit-segment details** — Through the use of aggregated quarterly account data, IntelliView gives you the detailed information required for confident benchmarking comparisons, with an understanding of how recent legislation may have impacted credit metrics. You can manage risk more accurately using the most reliable, granular information available.
- **Key macroeconomic variables** — Deepen credit-trend analysis by overlaying key macroeconomic variables such as gross domestic product, Consumer Price Index, Consumer Confidence, unemployment rate and 30-year mortgage rate.
- **One source for high-quality data and insights** — IntelliView offers a central source of data trends and analysis. Gain reliable and consistent credit metrics from an unbiased third party without draining your analytical resources. By reducing the extent of analyst support required for market-intelligence functions, you can maximize your analyst resources in other areas.
- **Quarterly updates** — Monitor credit trends quarterly to make strategic adjustments while ensuring you are using the most recent trend analysis for developing your credit strategies and policies.

- **Benchmarking and forecasting capabilities** — If you conduct peer and industry benchmarking but are challenged due to resource availability, IntelliView offers access to key industry groups, giving you a strategic edge on the competition. High-quality data and insights can be used for strategic purposes, such as profit and loss forecasting and sensitivity and stress testing.
- **Data customized to your needs** — IntelliView allows you to manipulate data and tailor reports for your unique trending needs. With multiple user levels and custom configurability.

IntelliView offers:

- **Online report access** — Access more than 350 Experian–Oliver Wyman Market Intelligence Report graphs and charts.
- **Customized reports** — Select the chart types you want to see, and design custom report layouts.
- **Query capabilities** — Select and view data by geography, industry, VantageScore credit score, and Experian-exclusive scores and spend metrics: Bankruptcy PLUSSM, Income Insight and Experian TAPS.

Flexible pricing

Because IntelliView is a web-based platform, you are able to subscribe only to the Market Intelligence Report products and the geographic footprint relevant to your business, with pricing that fits your budget.

Start gaining insights into your specific market. Contact your Experian sales representative, visit www.experian.com/intelliview, or call 1 888 414 1120.