

TOP



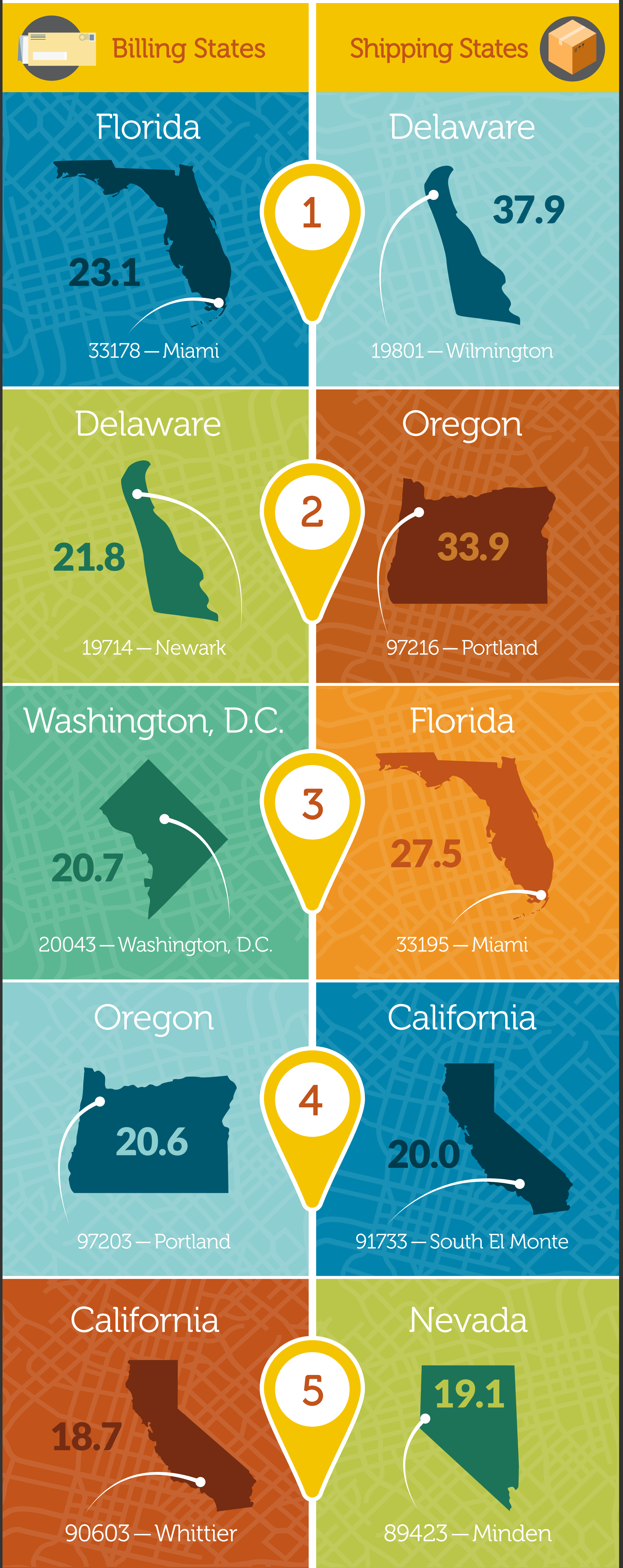
RISKIEST

U.S. States and ZIP Code™ per State

With more than 13 million individuals victimized by fraud in 2015, assessing where fraud occurs is an important layer of verification when performing real-time risk assessments for e-commerce. Experian® analyzed e-commerce fraud attack rates for 2015 by both shipping and billing locations. Attack rates are represented in basis points by calculating bad transactions in relation to the total number of transactions.

Below is the ranking of the top five riskiest states and the riskiest ZIP Code within each state.

For ease of interpretation, billing states are associated with fraud victims (the address of the purchaser) and shipping states are associated with fraudsters (the address where the purchased goods were sent).



Experian's Fraud and Identity business is the leader in customer-centric identity and fraud solutions. Using our discreet identity solutions, Experian clients detect and prevent hundreds of millions of dollars in fraud each year, maximizing profitability while at the same time providing secure, hassle-free customer interactions. Our unique combination of unsurpassed data access, real-time analytics, cross-industry expertise and global perspective has earned us the trust of organizations and consumers from around the world.