

Snapshot

Businesses Owned by *Women*

Open for Business

The top six industries for female business owners are:



Business Services



Beauty Shops



Retail Stores



Personal Services



Building Maintenance



Restaurants

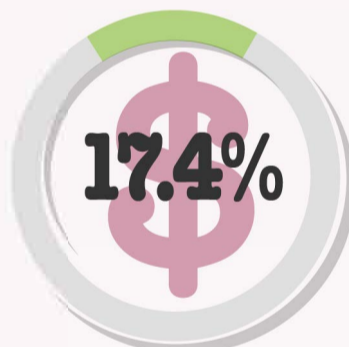
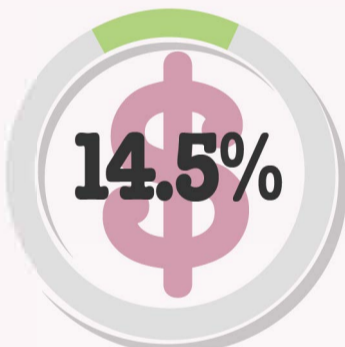
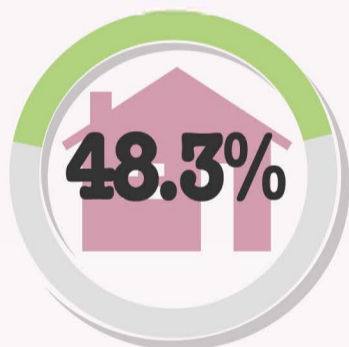
Just the Facts

Where are they and how well are they doing?

48.3 percent of female business owners run their business out of their home.

14.5 percent of businesses owned by women saw sales that exceeded \$500,000.

17.4 percent of female business owners had a personal income of \$125,000 or more.



Are they managing their credit?

A look at payment behavior and credit performance

The average business credit score for businesses owned by women was 34.

The average consumer credit score for female business owners was 689.

The average number of days businesses owned by women paid their bills past due was 8.4 days.



Are you a small-business owner?

Visit www.experian.com/businesscreditreport

and take the steps to check and improve your business credit.



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*Based on a scale of 1 to 100 (with 100 being least risky); predicts the likelihood of severe delinquency (more than 91 days past due) within the next 12 months