

Social Search

The most complete source of consumer identifying information



Social Search from Experian helps you reach hard-to-find individuals who may have changed their names or moved without a forwarding address. Using only a Social Security number, Social Search matches and retrieves consumer information from Experian's national, continuously updated database of nearly 215 million consumers.

The search is on

By accessing Experian's nearly 215 million individual consumer files, Social Search is an invaluable tool for:

- Collections
- Fraud detection
- Skip tracing

Simple and comprehensive

Social Search is easy to use. As an authorized subscriber, you can input up to 20 Social Security numbers on an inquiry into Experian's consumer credit database.

Then Experian's comprehensive system searches for and retrieves identifying information on up to 10 consumers associated with the same Social Security number.

Social Search is a powerful and cost-effective tool for tracking down a consumer when all other identifying information is outdated or incomplete.

Benefits

- Up-to-date consumer identifying information instantly
- Optional demographic information
- Capabilities to help locate hard-to-find, skipped individuals
- Warnings of potential fraudulent activity associated with Social Security numbers
- Aliases, maiden and misspelled names, or names of consumers who have changed their identity
- Identifying information on different consumers associated with the same Social Security number
- The latest address information on your customers
- Improve collections/recovery efforts with current address information on your accounts
- Reveal inconsistencies on consumer-supplied information to assist in fraud detection

Social Search reports

Two types of reports are available:

Full Social Search — This report is for subscribers that have a permissible purpose according to the Fair Credit Reporting Act (FCRA). It provides all available consumer identifying information and displays the inquiry on the consumer's disclosure.

Partial Social Search — This report is primarily for noncredit grantors that require only essential consumer identifying information. No inquiry is displayed on the consumer's disclosure.

Both output reports allow you to enter up to 20 Social Security numbers per inquiry. When multiple consumers are reported with the same Social Security number, the results are sorted in order, beginning with the consumer most likely associated with the inquiry Social Security number. Multiple addresses per consumer also are sorted in this order.

Each Social Security number entered on the inquiry automatically will be validated against Experian's table of nonissued and invalid Social Security numbers.

Report elements

Consumer identifying information and features displayed on output reports include:

- Best name and all other known names
- Best address and up to 10 other known addresses

- Best Social Security number and up to four other reported Social Security numbers, with the last four digits of nonmatching Social Security numbers masked
- Spouse's name (or initial)
- Full date of birth (or year only)
- Best employment and up to one other known employment*
- Date each employment was first reported and last updated*
- Date each address was first reported and last updated
- Origination source of each address and employment*
- Counters indicating the number of subscribers reporting the consumer's same address and Social Security number
- Subcode of the subscriber that last reported the best address*
- Add-on product options include Fraud Shield,SM Demographics Band and Direct Check^{SM*}

See the section titled "How to access Social Search" for further information and add-on product options.

How to access Social Search

Social Search is triggered by entering the "9-" keyword, followed by a Social Security number. Up to 20 Social Security numbers may be entered by separating them with a comma (,). Teletype, CPU-to-CPU and batch processing through Experian's Subscriber Services platform are available.

**Not included on partial report*

Add-on product options

Three optional Experian products are available with Social Search:

Fraud ShieldSM — Experian's fraud detection service alerts you to potential fraudulent activity found in the Social Security number and address information. This option can be invoked on an inquiry-by-inquiry basis by entering the "SHIELD" keyword at the end of the inquiry or by asking your sales representative to activate Fraud Shield for all Social Search inquiries.

Demographics Band — Experian[®] provides telephone number information to enhance your identification and verification efforts. Experian's Social Search report with demographics is your most complete and current source of consumer identifying information.

Direct CheckSM — Available only with the full Social Search report, Experian's Direct Check will decode all last reporting subscriber numbers displayed with each address. The Direct Check report will print on a separate page directly following the Social Search report and will be sorted in ascending order by subscriber number. To invoke the service, enter the "K-PH" keyword at the end of the inquiry or ask your sales representative to activate the service for all Social Search inquiries.

To find out more about Social Search, contact your local Experian sales representative or call 1 888 414 1120.

Reminder: Social Search requires permissible purpose under the Fair Credit Reporting Act (FCRA) and the Gramm-Leach-Bliley (GLB) Act. Social Search cannot be used for the following:

- Sequential Social Security number searches to try to clarify an illegible Social Security number listed on an application. If the Social Security number on a credit application is illegible, contact the consumer for verification.
- Random Social Security number accesses. Entering a random Social Security number to attempt to locate a consumer is strictly prohibited.

In accordance with Experian's standard terms and conditions, clients may be asked to produce documents supporting permissible purpose for any Social Search inquiry. It is recommended that clients maintain application records in accordance with GLB Act safeguards and retention rules.

Sample of full Social Search report — enhanced HTML

Social Search Report

[PDF](#) | [Print](#) | [Edit Inquiry](#)

9-897622795,907654321,456789012,3456789012,3456789012,3456789012

889-62-2795
907-65-4321
456-67-8901

RALPH ALLEN (MOLLEY EDDY)

11/28/2008 — 11:21:55 AM

Personal Information

Best Name	Other Name(s)	Spouse Name
RALPH ALLEN	T ANDERSON ALLEN, RALPH T CEOL, RALPH T ALLEN, RALPH ALLEN, RALPH CEOL	ROBIN
Best Social Security number	Other Social Security number(s)	Date of Birth
889-62-2795 — Reported 53 times	*889-19-0000 — Reported 20 times <small>*Does not match inquiry</small>	01/06/1961
Best Address	Other Address(es)	
10650 HOLMAN AVE APT 212 LOS ANGELES, CA 90024-5953 <small>Reported 04/13/2004 to 02/13/2008; 21 times; Last subscriber 4306034 by Update</small>	2811 ARIZONA AVE APT 1 SANTA MONICA, CA 90404-1570 <small>Reported 06/09/1994 to 02/16/2004; Last subscriber 2009120 by Update</small>	
	1410 S BENTLEY AVE APT 104 LOS ANGELES, CA 90025-7310 <small>Reported 04/03/2002 to 11/18/2005; Last subscriber 1229209 by Update</small>	
	140 S BENTLEY AVE # 104 LOS ANGELES, CA 90049-3230 <small>Reported 04/01/2002; Last subscriber 3202754 by Update</small>	
Best Employer	Other Employer(s)	
AJAX Hardware 2035 Broadway, Suite 300 Los Angeles, CA 90019 <small>Reported 12/1990 by Inquiry</small>	Del Automotive 111 Main Street Burbank, CA 91503 <small>Reported 05/1991 to 09/1991 by Inquiry</small>	

Messages

Date	Type	Statement
01/02/2006	ID Fraud Victim Alert	Fraudulent applications may be submitted in my name or my identity may have been used without my consent to fraudulently obtain goods or services. Do not extend credit without first contacting me personally and verifying all applicant information at Day (555) 555-5555 or Evening (555) 555-5555. This victim alert will be maintained for seven years beginning 01/02/2006.

Demographics

Telephone				
Best Telephone	Other Telephone(s)			
(818) 555-1111 — Residential <small>Reported by Update</small>	(706) 432-9978 — Cellular <small>Reported by Inquiry</small>			
	(213) 876-1234 — Business <small>Reported by Inquiry</small>			
Geo Code				
State	County	Census Tract	Block Group	Metro Area
California	Los Angeles	456789	0	1234

Fraud Shield™ Summary

Indicator(s)	On-File Address
Input SSN issued 1962 — 1964 From 03/01/2008 inquiry Count for SSN=0	Type: Commercial Business J&J Investments 2600 Bowser Street #312 Los Angeles, CA 90017 (213) 111-2222

Direct Check™

Subscriber	Subcode	Telephone	Address	City	State	Zip
ATT Wireless	2945048	By Mail Only	7900 Xanadu Ave S SE	Bloomington	MI	30209-0327
BLOOMINGSB	1249030	(800) 950-0339	9111 Duke Drive	Mason	OH	45040
U.S.BANK	2127760	By Mail Only	112 W 7th St	Augusta	KS	67010
WELLS FARGO BANK	3120008	(800) 231-9244	100 W Washington Ave	Phoenix	AZ	85003

END — Experian Direct Check

Personal Information

Best Name	Other Name(s)	Spouse Name
MOLLEY EDDY	MOLLY EDDY; MOLLY S HOOSON; MOLLY S EDDY; MICHAEL S GRUBBS STILLMAN; S EDDY; GRUBBS EDDY	
Best Social Security number	Other Social Security number(s)	Date of Birth
889-62-2795 — Reported 1 time	*881-28-2296 — Reported 35 times <small>*Does not match inquiry</small>	05/08/1955
Best Address	Other Address(es)	
19 PINEVIEW DR RADFORD, VA 24141-3605 <small>Reported 07/13/2005 to 04/13/2008; Last subscriber 1370172 by Update</small>	3153 BERRY LN APT 8 ROANOKE, VA 24018-6313 <small>Reported 02/09/2005 to 02/16/2002; Last subscriber 3182310 by Update</small>	
	216 COLLEY HILL RD JERICO, VT 05485-2105 <small>Reported 02/02/2000 to 08/18/2004; Last subscriber 1778933 by Update</small>	
Best Employer	Other Employer(s)	
SELF EMPLOYED <small>Reported 07/2008 by Inquiry</small>	DIGITAL EQUIPMENT <small>Reported 12/1995 by Inquiry</small>	

END — Experian Social Search

Sample of partial Social Search report — enhanced HTML

Social Search Report

[PDF](#) | [Print](#) | [Edit Inquiry](#)

7-899422795,987654321,456789012,3456789012,3456789012,3456789012

889-62-2795

987-65-4321

456-87-6541

RALPH ALLEN / MOLLEY EDDY

11/08/2008 — 11:21:55 AM

Personal Information

Best Name	Other Name(s)	Spouse Name
RALPH ALLEN	T ANDERSON ALLEN, RALPH T CECL, RALPH T ALLEN, RALPH H ALLEN, RALPH CECL	ROBIN
Best Social Security number	Other Social Security number(s)	Date of Birth
889-62-2795 — Reported 53 times	889-19-0000 — Reported 20 times <small>*Does not match inquiry</small>	01/06/1961
Best Address	Other Address(es)	
10650 HOLMAN AVE APT 212 LOS ANGELES, CA 90024-6953 <small>Reported 04/12/2004 to 02/13/2008; 21 times</small>	2811 ARIZONA AVE APT 1 SANTA MONICA, CA 90404-1570 <small>Reported 08/03/1994 to 02/16/2004</small>	1410 S BENTLEY AVE APT 104 LOS ANGELES, CA 90025-7310 <small>Reported 04/02/2002 to 11/10/2005</small>
	PO BOX 669 BODEGA BAY, CA 94923-0669 <small>Reported 08/01/2002</small>	140 S BENTLEY AVE # 104 LOS ANGELES, CA 90049-3230 <small>Reported 04/01/2002</small>

Messages [Back to top](#)

Date	Type	Statement
01/20/2006	ID Fraud Victim Alert	Fraudulent applications may be submitted in my name or my identity may have been used without my consent to fraudulently obtain goods or services. Do not extend credit without first contacting me personally and verifying all applicant information at Day (555) 555-5555 or Evening (555) 555-5555. This victim alert will be maintained for seven years beginning 01/20/2006.

Demographics [Back to top](#)

Telephone

Best Telephone	Other Telephone(s)	
(818) 555-1111 — Residential	(706) 432-8876 — Cellular	(213) 876-1234 — Business

Geo Code

State	County	Census Tract	Block Group	Metro Area
California	Los Angeles	458789	0	1234

Fraud Shield™ Summary [Back to top](#)

Indicator(s)	On-file Address
Input SSN issued 1962–1964 From 03/01/2005 Inquiry Count for SSN=0	Type: Commercial Business J&J Investments 2600 Downer Street #312 Los Angeles, CA 90017 (213) 111-2222

Personal Information

Best Name	Other Name(s)	Spouse Name
MOLLEY EDDY	MOLLY EDDY, MOLLY S HODGSON, MOLLY S EDDY, MICHAEL S GRUBBS STILLMAN, S EDDY, GRUBBS EDDY	
Best Social Security number	Other Social Security number(s)	Date of Birth
889-62-2795 — Reported 1 time	889-28-2206 — Reported 35 times <small>*Does not match inquiry</small>	05/08/1955
Best Address	Other Address(es)	
19 PINEVIEW DR RADFORD, VA 24141-3605 <small>Reported 07/12/2005 to 04/13/2008</small>	3153 BERRY LN APT 8 ROANOKE, VA 24018-6313 <small>Reported 02/09/2005 to 02/16/2002</small>	216 COLLEY HILL RD JERICO, VT 05465-2105 <small>Reported 02/02/2000 to 08/10/2004</small>

END -- Experian Social Search

Sample of partial Social Search report — TTY



TCA1 RTS 3122250X1J 9-999999990,SHIELD

PAGE 1	DATE 10-05-2005	TIME 11:19:56	V001
JONATHAN QUINCY CONSUMER 10655 N BIRCH ST BURBANK CA 91502-1234 RPTD: 4-97 TO 1-02 3X 1314 SOPHIA LN APT 3 SANTA ANA CA 92708-5678 RPTD: 1-96 1X 2600 BOWSER ST #312 LOS ANGELES CA 90017-9876 RPTD: 9-95 JACK CONSUMER, JOHN SMITH, JONATHAN SMITH JONES JR		SS:999-99-9990 5X 234-56-0000*1X 999-99-0000*1X YOB: 1951 SP: SUSAN	
PH: 818.555.1111 UR GEO: 35 123 456789 0 1234		----- DEMOGRAPHICS ----- PH: 706.555.9876 R PH: 213.555.1234 R	
MICHAEL ALCHIN 235 EAGLE POINT BLVD #15 BUFFALO NY 14202-1191 RPTD: 4-02 1X		SS: 234-56-0000*6X 999-99-9990 1X DOB: 1/10/1951 SP: JANE	
----- DEMOGRAPHICS ----- GEO: 55 047 980122 2 0000		----- FRAUD SHIELD SUMMARY ----- INPUT SSN RECORDED AS DECEASED DOB: 1-10-1951 DOD: 3-30-1996 INPUT SSN ISSUED 1965-1966 FILE: COMMERCIAL BUSINESS ADDRESS: J&J INVESTMENTS 2600 BOWSER ST #312 LOS ANGELES CA 90017 213.111.2222	
END -- EXPERIAN SOCIAL SEARCH			

Confidential

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