

BullseyeSM report

A data verification tool targeted to your needs

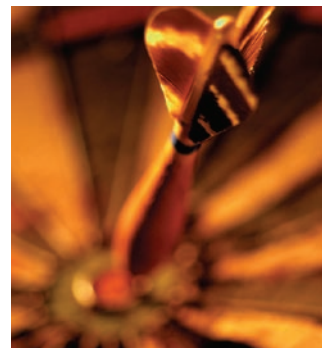
When you need to verify the credit information previously reported to Experian, do it quickly and simply with the BullseyeSM report from Experian. This tool is targeted specifically to your need for convenience and cost-effectiveness in your credit operations. The Bullseye report saves you the time and trouble of researching account histories.

How the Bullseye report works

A simple inquiry displays the current status of an account as stored in Experian's database.

Benefits:

- Entire tradeline displays with actual account status in the same format as the Credit Profile Report.
- Verifies whether previously requested changes were applied.
- May indicate that a change is not needed at all.
- Eliminates need for researching account histories.
- Built-in security feature guarantees subscribers can access only their own tradelines. This unique feature prevents other companies from accessing the subscriber's tradeline.



The following example illustrates the data entry input of the Bullseye inquiry for a fictitious consumer. Bold characters indicate the portions of the inquiry that are unique to Bullseye.

X-Keyword
Enter full account number via the X-Keyword

Bullseye input example:
TCA1 RTD6 3122250X1J
CONSUMER, JONATHAN QUINCY
999999990; CA-10655 NORTH BIRCH
STREET/BURBANK CA 91502; PA-1314
SOPHIA LANE APT #3/SANTA ANA CA
92708, Y-1951, **X-98E543182136**

To find out more about the Bullseye report, contact your local Experian sales representative or call **800 333 4930.**

Credit Profile

Inquiry Information

▶ TCA1 RTD6 3122250X1J CONSUMER, JONATHAN QUINCY 999999990;
CA-10655 NORTH BIRCH STREET/BURBANK CA 91502;
PA-1314 SOPHIA LANE APT #3/SANTA ANA CA 92708, Y-1951, X-98E543182136

PAGE 1	DATE 7-30-03	TIME 10:37:16	PHP26	V306	TCA1	
JONATHAN QUINCY CONSUMER		SS:	999999990			
10655 N BIRCH ST BURBANK CA 91502-1234						
----- TRADES -----						
SUBSCRIBER		OPEN	AMT-TYP1	AMT-TYP2	ACCTCOND	PYMT STATUS
SUB#	KOB TYP TRM ECOA	BALDATE	BALANCE	PYMT LEVEL	MOS REV	PYMT HISTORY
ACCOUNT #		LAST PD	MONTH PAY	PAST DUE	MAXIMUM	BY MONTH
* CREDIT AND COLLECTION		9-96	\$500-O			COLLACCT
3980999	YC UNK UNK 2	4-05-98	\$250	9-96	(20)	GGGGGGGGGGGG
98E543182136						GGGGGGG
ORIGINAL CREDITOR: ABC DEPARTMENT STORE						
1234567890 123402 090196						
END -- EXPERIAN BULLSEYE						

Confidential

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800 333 4930

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