

# Portfolio Alert Advisor<sup>SM</sup>

Quickly and efficiently process alerts to reduce credit risk and maximize cash flow



In conjunction with Experian's Account Monitoring Service,<sup>SM</sup> Portfolio Alert Advisor<sup>SM</sup> allows you to proactively monitor and view changes to your business-to-business credit portfolio. Now you can better manage risk, effectively allocate resources, improve cash flow and develop stronger customer relationships for greater profitability.

#### Receive alerts on changes in your customers' credit profiles quickly and economically

Portfolio Alert Advisor is ideal for companies seeking a Web-based interface that provides a multiuser, workflow-driven environment without the need for valuable IT resources. The multiuser capability enables companies with large credit teams or decentralized credit environments to leverage the same Account Monitoring Service account:

- Daily alerts are seamlessly delivered to the software by Experian and are displayed to users in a prioritized queue
- Users select an alert to review, determine a course of action for the account and record the action for tracking purposes in a "completed queue"
- Management reports are provided to supervisors, with reporting on alert volume and analyst activities

#### Key benefits

##### **Enables team collaboration, even from different locations**

Wherever they are, your entire team can process alerts on changes to your credit portfolio. Portfolio Alert Advisor is browser-based, so multiple users can log in to the system simultaneously from any computer with Internet access.

##### **Quick, easy implementation**

Since Portfolio Alert Advisor is a hosted service, your valuable IT resources are not required for setup. Your users simply access a secure environment with a user ID and password. Experian® posts your new alerts daily.

##### **Customized to your unique needs**

Assign priority scores for each alert type — Portfolio Alert Advisor moves the highest-priority alerts to the top of the queue. Manage multiple portfolios or segment a single portfolio — Portfolio Alert Advisor has the ability to segment your portfolio or display

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multiple portfolios to an unlimited number of analysts. Assign custom action codes — Portfolio Alert Advisor lets you track actions taken on accounts on which you receive alerts.

**Reduces costs through improved efficiency**

Portfolio Alert Advisor keeps your costs low by enabling you to start

receiving alerts quickly without using your IT resources. Your team will become more efficient by sharing the workload and by focusing on the most important alerts first.

To find out more about Portfolio Alert Advisor, contact your local Experian sales representative or call 1 800 520 1221.

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