

THE HEALTHCARE FRAUDSCAPE

MEDICAL INFORMATION IS HARDER TO PROTECT

INCREASING VOLUME



Increasing volume of PHI on data storage platforms

FLUID & MOBILE



Fluidity and persistence of data on computers, mobile devices and internet

DATA IS LUCRATIVE



Medical identities are more lucrative than financial identities

THEFT HARDER TO DETECT



It can take up to one or two years before medical identity theft is detected.

THE STATE OF THE INDUSTRY:

8.3 MM RECORDS
were compromised at healthcare institutions in 2014

Medical identities are **20-50 TIMES**
more valuable than financial identities

Criminal attacks on healthcare systems **HAVE DOUBLED**
since 2010

It is the fastest growing type of identity theft, increasing at **32% ANNUALLY**

42.5% OF BREACHES
are accounted for by the healthcare industry

A health breach occurs every **26 HOURS**

FRAUDSTERS HAVE MANY METHODS OF ATTACK

- ✓ Phishing campaigns — fraudulent emails used to obtain information
- ✓ Key-stroke logging Trojans — record username and password in the background
- ✓ Problem lists used to search and commit specific type of fraud
- ✓ Use of stolen identities or information to create a portal login
- ✓ Use of stolen identities or information to obtain access to a portal



THE SOLUTION

PRECISE ID® WITH FRAUDNET
FOR HEALTHCARE PORTALS



PRECISE ID WITH FRAUDNET FOR HEALTHCARE PORTALS



BENEFITS:

- ✓ **Meet Regulatory Requirements:**
Complies with HIPAA and Meaningful Use Stage 2 security requirements.
- ✓ **Protection Across the Patient Cycle:**
Reduces risk during enrollment and ongoing access to healthcare portals.
- ✓ **Strong Multi-layered Portal Security:**
Strengthens security leveraging credit data, noncredit data, device intelligence, scores and analytics. Identity Proofing certified to meet National Institute of Standards and Technology (NIST) levels 2 and 3 of assurance.
- ✓ **Build Trusted Patient Relationships:**
Provides assurance to patients that their personal health information is being protected.
- ✓ **Streamlined Patient Experience:**
Provides protection and security without burdening patients with increased wait times and complexities.

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