

LOCATION	A	B	C	D	E	F	G	H	I	J
TRACK DATE/TIME	PROSPECTING & ACQUISITIONS	PORTFOLIO MANAGEMENT	COLLECTIONS & RECOVERY	FRAUD PREVENTION	DECISION STRATEGIES	SMALL BUSINESS & COMMERCIAL BANKING	SMALL BUSINESS & COMMERCIAL BANKING	ANALYTICS & INSIGHT	ANALYTICS & INSIGHT	HOT TOPICS
5 Tuesday, May 4 9:45 a.m.- 10:45 a.m.	Credit marketing today — the impact of consumer data changes and regulation on consumer prescreening (76) Intermediate <i>Michele Bodda, Experian</i>	Advanced tools for provisioning in a new age (53) Expert <i>Kelly Kent and Charles Chung, Experian; Cris deRitis, Moody's Economy.com</i>	Collections in challenging times — proving what works (89) All <i>David Strout, Bay Area Credit Service; David Ingram and Joel Milne, Experian</i>	Risk-based authentication — improving performance with new methodologies (23) Intermediate <i>Keir Breitenfeld, Experian; Alisdair Faulkner, Threatmetrix; Tim Webb, Chase</i>	Drive value by integrating and standardizing analytics into current decision processing (58) Intermediate <i>Randy Shaver, Wells Fargo; Chris Briggs, Shannon Lois and Luz Torrez, Experian</i>	Complete the picture — relationships that drive business risk management (14) All <i>Alan Duckworth, Experian</i>	Transforming your business banking teams into high growth performers (66a) Intermediate <i>Didi Frohardt, Experian and Tony Hueston, STAR Financial Bank</i>	Insight and actions — considering new market dynamics to successfully position your business for the future (51) All <i>Linda Haran, Lee Allen, Geoff Gunn, Jeff Bernstein, Experian</i>	Avoiding the pitfalls of risk-based pricing (69) Intermediate <i>Amanda Roth and Mike Horrocks, Experian</i>	Experian consumer credit default indexes — an introduction (44) Introductory <i>Soogyung Cho and Chuck Robida, Experian</i>
6 Tuesday, May 4 11:00 a.m.- 12:00 p.m.	Credit marketing opportunities for credit unions (79) Intermediate <i>Felicia Peng, Experian; Cynthia McGuire, Travis CU and Dan D'Imperio, Franklin Mint Federal CU</i>	Predicting future card behavior — new trending and segmentation strategies that work (106) Expert <i>Mike McGinley and Chris Shakespeare, Experian; Stephen Farrell, Bank of America</i>	Get paid first — proactive methods to determining the appropriate commercial collections treatment strategy (62a) All <i>Mark Woelfer, Experian</i>	Identity theft 2010 — industry trends, victim profiles and consumer perspective (24) All <i>Jon Jones, Experian; KC Hamels, ECD; Larry Ponemon, Founder of the Ponemon Institute</i>	Understanding the role of technology market drivers on the development of new business capabilities — You don't have to start big (59) Intermediate <i>Richard Rodenbuschand Steve Lane, Experian; Mike Koukonis, Citibank</i>	The power of portfolio benchmarking (11) Intermediate <i>Greg Carmean, Experian and Rob Olsen, Wright Express Financial Services</i>	Uncover suspect commercial real-estate accounts before they become losses (67) Intermediate <i>Joel Pruis, Experian and Jerry Weisman, Community Bank of Florida</i>	*the above session is a 2 hour session (9:45 a.m. - 11:45 a.m.) (111) All <i>Charles Chung and Todd Diehl, Experian</i>	Consumer deleveraging insights (100) All <i>Michele Raneri, Experian and Steven Cochrane, Moody's Economy.com</i>	Microclimates of economic recoveries

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7 Wednesday, May 5 8:30 a.m.- 9:30 a.m.	Marketing for deposit accounts in today's environment (78) Intermediate <i>Felicia Peng, Experian and Bob Tetenbaum, First Manhattan Consulting Group</i>	Risk predictors — react quickly to dynamic customer behaviors to mitigate portfolio loss (107a) Intermediate <i>Andy Beddoes, Experian</i>	Increased risk, delinquency and collections in the credit union and community banking industries (80) All <i>David Ingram, Experian; Doug White, Akcelorant; Cary Shumway, Arizona Federal</i>	Tackling small-business fraud (18) Introductory <i>Ken Pruett, Experian and Jacqueline Chilton, Glenbrook Partners</i>	Bringing it all together to make better decisions — a success story (75) Intermediate <i>Pete Harrington, Experian and Michael Towers, NAGE</i>	Helping small-business customers mitigate risk is a win-win situation for you (13) All <i>Adam Fingersh, Experian</i>	Discover the benefits of implementing a culture of risk-based pricing (70) Introductory <i>Tom Hannagan, Experian</i>	Credit union industry trends — a discussion of the past, present and future by the numbers (47) Intermediate <i>Doug Benzine, CUNA</i>	Understanding credit scoring behavior given recent credit challenges (72) All <i>Kari Michel, Experian and Sarah Davies, VantageScore LLC</i>	Mortgage underwriting trends — How will underwriting standards change, and how will this impact the government? (120) All <i>Sal Guarano, Experian; Jerry McCoy, Fannie Mae; William Stephens, Freddie Mac, Chris Dickerson, FHFA; Robert Ryan, HUD</i>
8 Wednesday, May 5 9:45 a.m.- 10:45 a.m.	The next generation of credit underwriting — going beyond today's decisioning (81) All <i>Steve Wagner, Michele Bodda and Michele Raneri, Experian</i>	Identifying and addressing strategic default behavior among homeowners (31) All <i>Lee Allen, Experian and John Straka, Freddie Mac</i>	Now is the time for a risk based collections approach (56) All <i>Jeff Bernstein, Experian</i>	Catch them if you can — Black-market and cybercriminals exposed (25) Introductory <i>Lynn Halstead, Experian and Caleb Queern, Cyveillance, Inc.</i>	HSBC's global decisioning environment — a case study (110) All <i>Julie Herckis, Experian; Karen Heyden, HSBC; Traci Braun, HSBC</i>	Triaging your business portfolio to minimize losses and identify opportunities (35) Intermediate <i>Joel Pruis, Experian; Dan Cawood, Susquehanna Bank; Michael Hudson, SunTrust Banks, Inc.; Maurice Williams, Fifth Third Bank</i>	Duplication, validation, integration — leveraging disparate platform providers for a common goal (40) All <i>Brandon DeWitt, Experian and Jim Paryz, BankAtlantic</i>	Hierarchy of payments — what do consumers value? (50) All <i>Angela Granger, Experian</i>	Strategic prediction of mortgage foreclosure (99) Intermediate <i>Sandy Womer, Experian and Brian Mushaney, LPS Applied Analytics</i>	Top business drivers, strategic responses and IT initiatives in consumer lending (121) All <i>Craig Focardi, Tower Group</i>