

## Electronic Directory Assistance

Quickly search for telephone numbers

**Add speed, efficiency and cost savings to your telephone number searches with Electronic Directory Assistance from Experian. This electronic access method offers significant savings in time and money over most voice operator services.**

### Efficient, money-saving alternative

Every minute your employees spend trying to obtain telephone numbers is time away from your core business. Electronic Directory Assistance frees your employees' time to concentrate on other tasks. Plus, it benefits your business with:

- Cost savings on average of 50 percent on most operator services
- Daily updates of listed and unlisted telephone numbers, making it easier to locate individuals and businesses
- Multiple telephone numbers from one request, saving time and manpower
- Improved productivity, consistency and accuracy over verbal exchange method
- The convenience of conducting searches electronically from your desktop

### Current and comprehensive

Experian's Electronic Directory Assistance provides access to national residential and business listings from all of the Regional Bell Operating Companies (RBOCs), Local Exchange Carriers (LECs) and Competitive Local Exchange

Carriers (CLECs). The database is updated daily with directory listing changes, making it the most accurate and current information source available.

### The information you need to locate customers

Simply enter the name, city, state and street name (if available) of the consumer or business that you are trying to locate. Electronic Directory Assistance delivers:

- Up to 10 telephone numbers per search
- Listings ranked by confidence score and sorted in scored sequence, with best match listed first at the top of the screen
- Complete name and address information where available, including ZIP+4 coding



### **Reverse telephone search option**

Electronic Directory Assistance now allows you to search for name and address listings by entering only a telephone number. This search option is available nationwide.

### **Access Electronic Directory Assistance online or in batch**

Electronic Directory Assistance access is available online via system-to-system and user-friendly interactive front ends through Experian's MetroNet® or Checkpoint® products.

Electronic Directory Assistance also is available via batch processing. This time-saving access method delivers telephone numbers and addresses (where available) within a guaranteed 24-hour turnaround time. You simply send us files through a variety of file transfer methods and we do the searching for you.

### **A smart business decision**

Time and money mean everything to your business. Now you can save on both by automating your telephone number searches with Electronic Directory Assistance.

**To find out more about Electronic Directory Assistance, contact your local Experian sales representative or call 888 414 1120.**

*Experian and the Experian marks herein are service marks or registered trademarks of Experian.*

*Other product and company names mentioned herein may be the trademarks of their respective owners.*

475 Anton Blvd.  
Costa Mesa, CA 92626  
888 414 1120

©Experian 2002  
All rights reserved  
1224/1583 10/02

[www.experian.com](http://www.experian.com)