Open for Business

The top six industries for female business owners are:

- Business Services
- Beauty Shops
- Retail Stores
- Personal Services
- Building Maintenance
- Restaurants

Just the Facts

Where are they and how well are they doing?

- 48.3% of female business owners run their business out of their home.
- 14.5% of businesses owned by women saw sales that exceeded $500,000.
- 17.4% of female business owners had a personal income of $125,000 or more.

Are they managing their credit?

A look at payment behavior and credit performance

- The average business credit score for businesses owned by women was 34.
- The average consumer credit score for female business owners was 689.
- The average number of days businesses owned by women paid their bills past due was 8.4 days.

Are you a small-business owner? Visit www.experian.com/businesscreditrerport and take the steps to check and improve your business credit.

*Based on a scale of 1 to 100 (with 100 being least risky), predicts the likelihood of severe delinquency (more than 91 days past due) within the next 12 months.

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