



Providing measurable value through real-world experience

Global Consulting Practice



An Experian Perspective



Delivering measurable value

Our Global Consulting Practice is a credentialed consultancy dedicated to creating measurable and sustainable value for organizations around the globe in financial services, banking, retail card, payments, mortgages, automotive finance, small business, telecommunications, utilities and government.

Our business consultants specialize in delivering deep analysis and recommendations to drive profitable business decisions related to acquisitions, customer management, portfolio management, fraud and collections risk-management practices. We uniquely understand the local markets we serve and draw upon our global network of business consultants to bring a vast amount of market, industry, product and operational expertise.

Our business consultants work with all levels of the organization — from executives striving to meet stakeholder expectations, to business line management focused on implementing process change.

Powerful insights, deep analytical expertise, knowledge of global best practices, extensive industry experience: a strategic partner helping to drive profitable business decisions.

Powerful business strategies

Our consulting team is comprised of former business leaders and consultancy advisors with years of operational and industry experience. Having overcome many of the same challenges clients face today, they have real-world experience, combined with knowledge of global best practices and competencies, for deep problem-solving and communication. This allows our consultants to quickly assess a challenge or opportunity, identify the root cause or drivers, and recommend fact-based business initiatives and strategies.

Our consultants have deep analytical expertise and the ability to draw upon Experian's broad team of experts in data, analytics and software. They have an extensive understanding of third-party data sources and technology to effectively synthesize intelligence to deliver optimal strategies that meet market and business needs.

Value-based experience

We develop thought-provoking insight and recommendations that deliver measurable, high-impact, quick wins along with phased, strategic road maps that can be deployed based on a client's unique needs, capabilities and resources. Our structured consulting methodology increases the likelihood of client value by ensuring implementation consistency. By balancing the inputs and constraints against key business drivers, we leave you fully equipped and empowered to enhance and sustain profitability and focus on your business.

We build relationships not only to clearly articulate the analysis and strategy planning, but also to see them through associated actions and implementation with access to experienced scientists, statistical and data analysts, and software consultants.

We take pride in helping you not only meet expectations, but also exceed them, and we take the correlation between your success and our success very seriously.

We offer three structured engagements as well as custom ad-hoc consulting covering multiple areas across the customer life cycle.

Business review

A business review helps identify value creation opportunities. We have established a highly effective methodology for evaluating opportunities to improve return on investment, assess the organization's capacity to deliver these opportunities and identify additional capabilities that might be necessary to fully realize proposed benefits.

Strategy design

Strategy design helps create decisioning segmentation strategies and associated actions in support of their strategic goals and key performance indicators. Several different techniques and approaches are used — from data-driven and empirically derived methodologies to optimization and expert design practices.

Strategy review

Consulting is an ongoing element to ensure that your customer decisions continue to add value to your business. A strategy review helps continue to realize value by improving and refining existing decision strategies.

Ad hoc consulting services

Specialized consulting is available for specific engagement needs related to industry trends, regulations, due diligence, benchmarking, expansion planning, provisioning, monitoring and reporting, loan modification, mergers and acquisitions, capital allocation and pricing strategies.

About Experian

Experian unlocks the power of data to create opportunities for consumers, businesses and society. We empower consumers and our clients to manage their data with confidence so they can maximize every opportunity.

We gather, analyze and process data in ways others can't. We help businesses make smarter decisions and thrive, lenders lend more responsibly, and organizations prevent identity fraud and crime.

For more than 125 years, we've helped consumers and clients prosper, and economies and communities flourish – and we're not done.

Our 17,000 people in 37 countries believe the possibilities for you, and our world, are growing. We're investing in new technologies, talented people and innovation so we can help create a better tomorrow.

For more information about our Global Consulting Practice, contact your local Experian representative or call 1 888 414 1120.