



# Clear Prequalification™

Instant credit screening solution to boost approval rates

Prequalification makes it easy to connect consumers with the right credit options. It's a straightforward process that can make a big difference for your approval rates. Consumers consent to prequalify for credit offers on your website.

After being screened against Clarity's products, consumers learn which of your loan products they may qualify for. If they choose to accept the presented loan products and terms, they proceed with the credit application.

---

Clarity's prequalification service is a consumer consent-based credit screening solution allowing clients to provide consumers credit options that they may qualify for.

---

Our prequalification service is effective because it incorporates the Clarity data that lenders have come to trust.

With more than 62 million unique subprime identities, our database helps you evaluate your pool of applicants and strengthen your financial results.

## Features

- Consent-based, real-time credit screening
- Instant invitation to apply
- Soft hit—does not affect consumer's credit file

## Benefits

- Increase approval and take-rates
- Connect with your customers via screening
- Provide customers with their best credit match to keep them returning over the long term

---

Contact us for more information

727-953-9725 | [ClaritySales@experian.com](mailto:ClaritySales@experian.com)

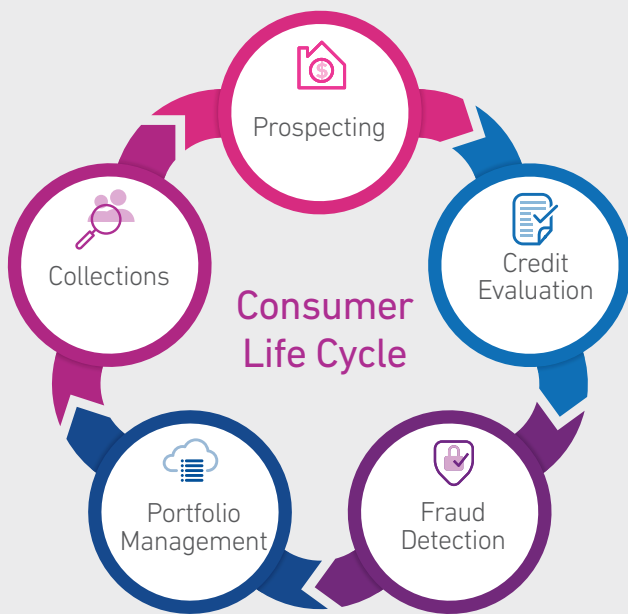
---

# Consumer Credit Life Cycle

## Solutions for the Entire Consumer Life Cycle



From prospecting to collections, and every stage in between, Clarity's solutions help lenders successfully navigate each stage of the consumer credit life cycle.



You don't have to choose between managing risk or growing your business – do it all with the industry's most relevant and predictive data.

With the combined power of Clarity and Experian at your fingertips, the sky is the limit.



### Prospecting

- Clarity Prescreen
- Direct Mail Solutions
- Clear Prequalification™



### Credit Evaluation

- Clear Credit Risk™
- Clear Advanced Attributes™
- Clear Recent History™
- Clear Bank Behavior™
- Clear Income Attributes™
- Clear Bureau Lite™



### Fraud Detection

- Clear Fraud Insight™
- Clear Fraud Attributes™
- Clear Digital Identity™



### Portfolio Management

- Clear Portfolio Alerts™
- Clear Account Review™



### Collections

- Clear Profile™
- e-Resolve™

Clarity Services  
15550 Lightwave Dr. #350  
Clearwater, FL 33760  
T: 1 727 489 7266  
claritysales@experian.com

© 2019 Clarity Services, Inc. • All rights reserved

Experian and the Experian marks used herein are trademarks or registered trademarks of Experian Information Solutions, Inc. Other product and company names mentioned herein are the property of their respective owners.

10/19 • Clear Prequalification Brochure 1.3