



Clear Fraud Insight™

Leveraging the power of Clarity and Experian data to detect and prevent fraud



Clear Fraud Insight™ is the industry's most comprehensive fraud detection solution. Combining data assets from Clarity and Experian, this product delivers best-of-breed identity verification, fraud indicators, and the industry's most predictive fraud score.

Identity verification has become more critical with the increase of customer-not-present transactions.

Verify applicant identity with confidence using Clarity Services, the largest source of alternative financial credit data, and Experian's Precise ID® Precise Match. Clear Fraud Insight addresses first- and third-party fraud with a diverse set of fraud indicators and predictive attributes derived from proprietary stability and cross-applicant matrices.

With an unparalleled fraud score that rank orders the risk of first payment default, Clear Fraud Insight is the new industry standard for fraud detection.

Features

- 250+ predictive variables for fraud detection
- Clear Fraud Insight score that is superior in predicting first payment default
- Enhanced identity verification using Precise ID Precise Match
- Fraud indicators on key data elements
- Stability matrix that reflects application changes over time
- Cross-applicant matrix associates current data elements with other applications to identify fraud

Benefits

- Access to industry-leading data from Clarity and Experian for complete fraud detection
- Helps lender meet Customer Identification Program requirements
- Enhanced identity verification that provides a greater match rate and granularity
- Aggregates activity to identify fraud in real time

Contact us for more information

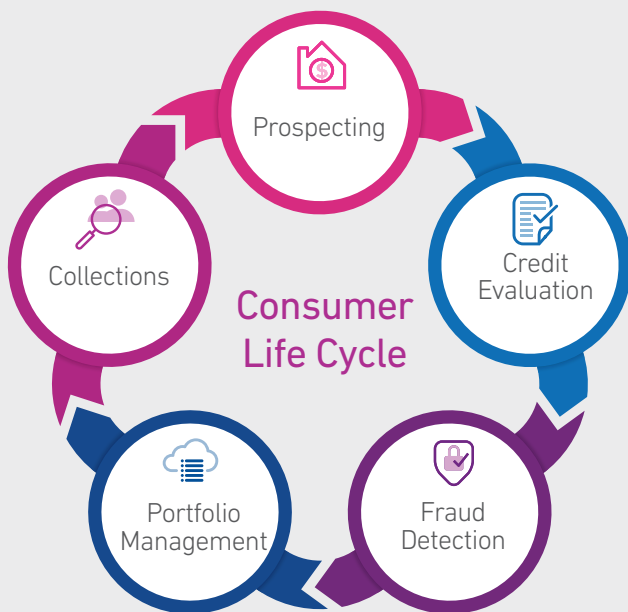
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Consumer Credit Life Cycle

Solutions for the Entire Consumer Life Cycle



From prospecting to collections, and every stage in between, Clarity's solutions help lenders successfully navigate each stage of the consumer credit life cycle.



You don't have to choose between managing risk or growing your business – do it all with the industry's most relevant and predictive data.

With the combined power of Clarity and Experian at your fingertips, the sky is the limit.



Prospecting

- Clarity Prescreen
- Direct Mail Solutions
- Clear Prequalification™



Credit Evaluation

- Clear Credit Risk™
- Clear Advanced Attributes™
- Clear Recent History™
- Clear Bank Behavior™
- Clear Income Attributes™
- Clear Bureau Lite™



Fraud Detection

- Clear Fraud Insight™
- Clear Fraud Attributes™
- Clear Digital Identity™



Portfolio Management

- Clear Portfolio Alerts™
- Clear Account Review™



Collections

- Clear Profile™
- e-Resolve™

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